




CDS 6324

DATA VISUALIZATION

Lecture 7: Interactive Visualization



Exploratory Data Analysis: A Quick Review

Exploratory Data Analysis (EDA)

- Before designing your visualization, get to know your data!
 - distributions (symmetric, normal, skewed)
 - data quality problems
 - outliers
 - correlations and inter-relationships
 - subsets of interest
 - suggest functional relationships

Exploratory Data Analysis (EDA)

- EDA - coined by Tukey, 1977
- Allows you to **generate hypotheses** as well as get a feel for you data
- Get an idea of how the experiment went without losing any richness in the data

Exploratory Data Analysis (EDA)

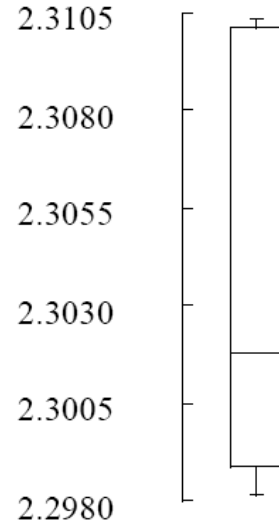
- EDA - coined by Tukey, 1977
- **Illuminate underlying pattern** in noisy data
- May lead to different analysis than originally planned

Revealing patterns

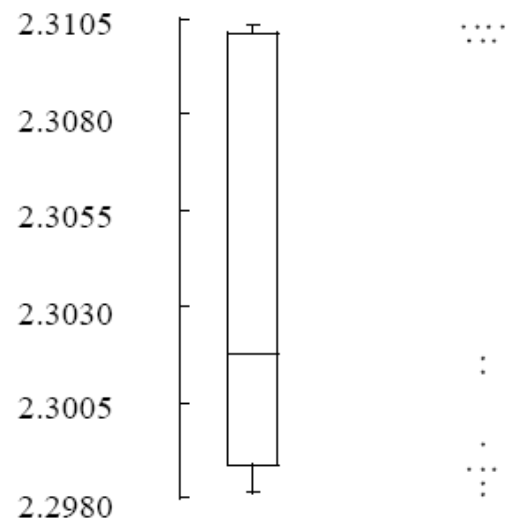
- Raw data is hard to understand
- EDA provides ways of presenting data that make the data easier to understand
- Example of Lord Rayleigh's research on the weight of nitrogen
 - used a chemical compound to isolate a fixed amount of nitrogen
 - repeated this experiment 15 times

<i>Date</i>	<i>Source compound</i>	<i>Extraction method</i>	<i>Weight observed</i>
29.11.93	NO	hot iron	2.30143
5.12.93	NO	hot iron	2.29816
6.12.93	NO	hot iron	2.30182
8.12.93	NO	hot iron	2.29890
12.12.93	Air	hot iron	2.31017
14.12.93	Air	hot iron	2.30986
19.12.93	Air	hot iron	2.31010
22.12.93	Air	hot iron	2.31001
26.12.93	N ₂ O	hot iron	2.29889
28.12.93	N ₂ O	hot iron	2.29940
9.1.94	NH ₄ NO ₂	hot iron	2.29849
13.1.94	NH ₄ NO ₂	hot iron	2.29889
27.1.94	Air	ferrous hydrate	2.31024
30.1.94	Air	ferrous hydrate	2.31030
1.2.94	Air	ferrous hydrate	2.31028

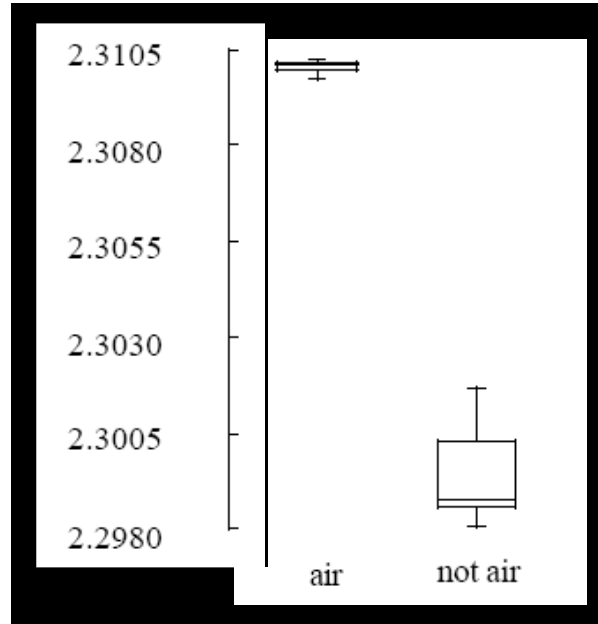
Box & whisker plot



Dot plot

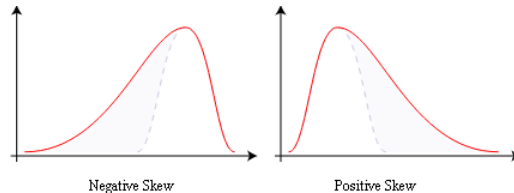


Two separate box & whisker plots



Statistics Analysis

- Some useful basic statistics measures for initial EDA:
 - **mean:** $\mu = \sum_i X_i / n$
 - **mode:** most common value in X
 - **median:** $X = \text{sort}(X)$, median = $X_{n/2}$ (half below, half above)
 - **quartiles of sorted X:** Q1 value = $X_{0.25n}$, Q3 value = $X_{0.75n}$
 - inter quartile range: value(Q3) - value(Q1)
 - range: $\max(X) - \min(X) = X_n - X_1$
 - **variance:** $\sigma^2 = \sum_i (X_i - \mu)^2 / n$
 - **skewness:** $\sum_i (X_i - \mu)^3 / [(\sum_i (X_i - \mu)^2)^{3/2}]$
 - zero if symmetric; right-skewed more common (what kind of data is right skewed?)



EDA in a Nutshell

- **Goal:** get a general sense of the data
 - means, medians, quantiles, histograms, boxplots
 - You should always look at every variable - you will learn something!
- **Think interactive and visual :**
 - Humans are the best pattern recognizers
 - You can use more than 2 dimensions!
 - x,y,z, space, color, time....
- **EDA is useful for:**
 - detecting outliers (e.g. assess data quality)
 - testing assumptions (e.g. normal distributions or skewed?)
 - identifying useful raw data & transforms (e.g. $\log(x)$)
- **Bottom line:** it is always well worth looking at your data!


Precise descriptions are better

- "Most of the key questions in our world sooner or later demand answers to "**by how much?**" rather than merely to "in which direction?"

(Tukey, 1977)

- The **EDA** approach is precisely that -- **an approach -- not a set of techniques**, but an attitude/philosophy about how a data analysis should be carried out.
- Detailed reference on EDA:
<http://www.itl.nist.gov/div898/handbook/eda/section1/eda11.htm>

INTERACTION



**Interaction between people and
machines requires *mutual intelligibility*
or *shared understanding*.**

Taxonomy of Interaction



Data and View Specification

- Visualize, Filter, Sort, Derive

View Manipulation

- Select, Navigate, Coordinate, Organize

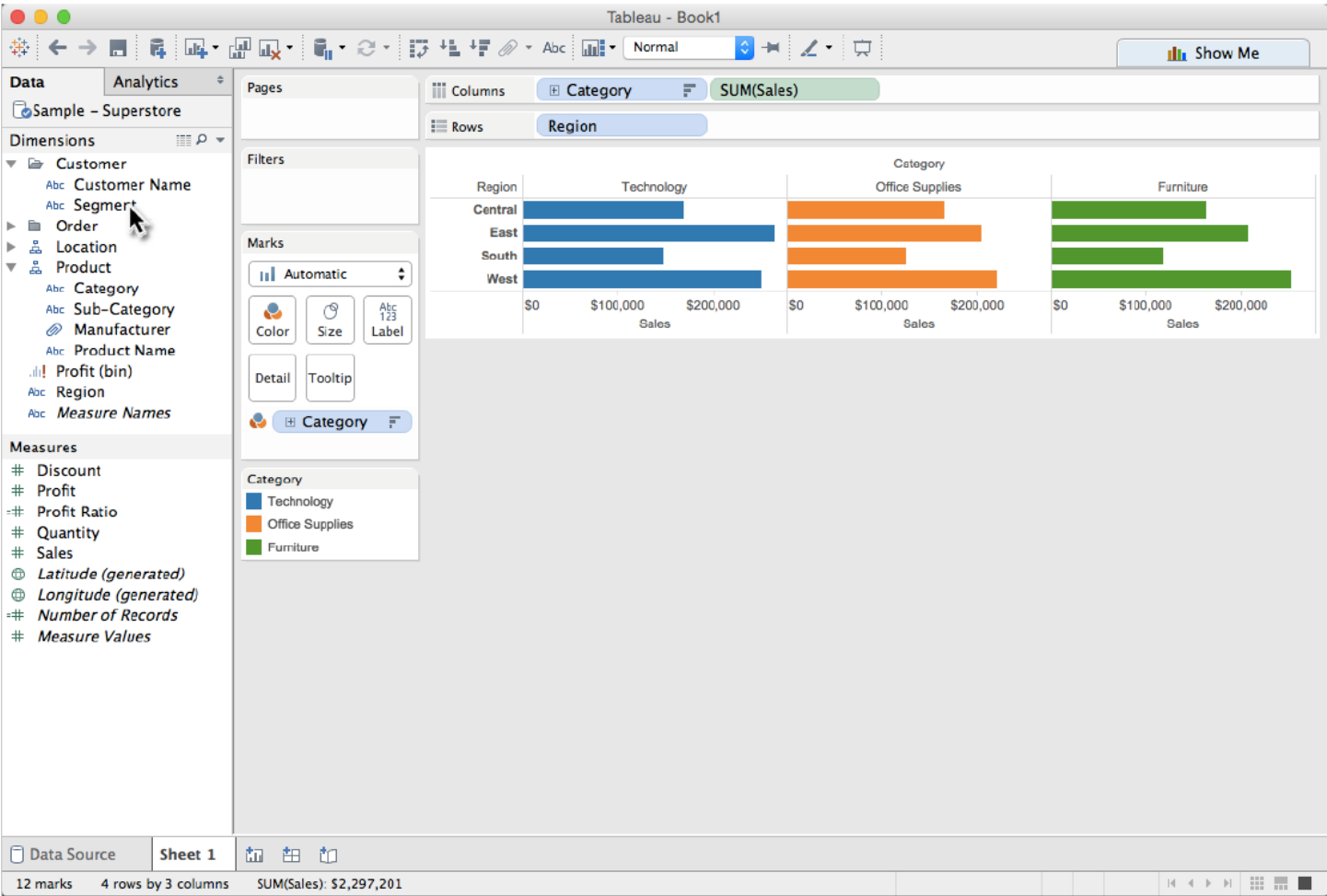
Process and Provenance

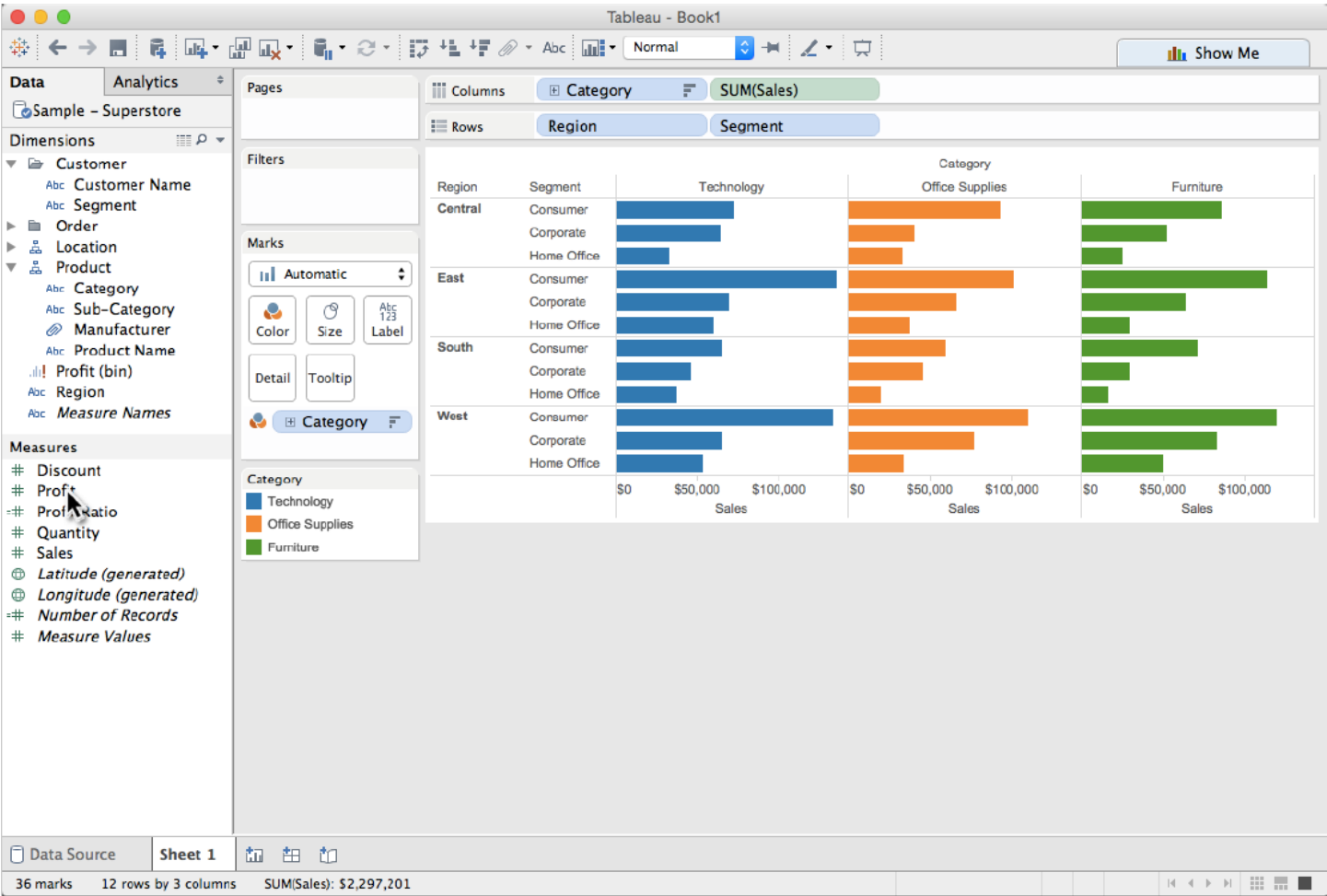
- Record, Annotate, Share, Guide

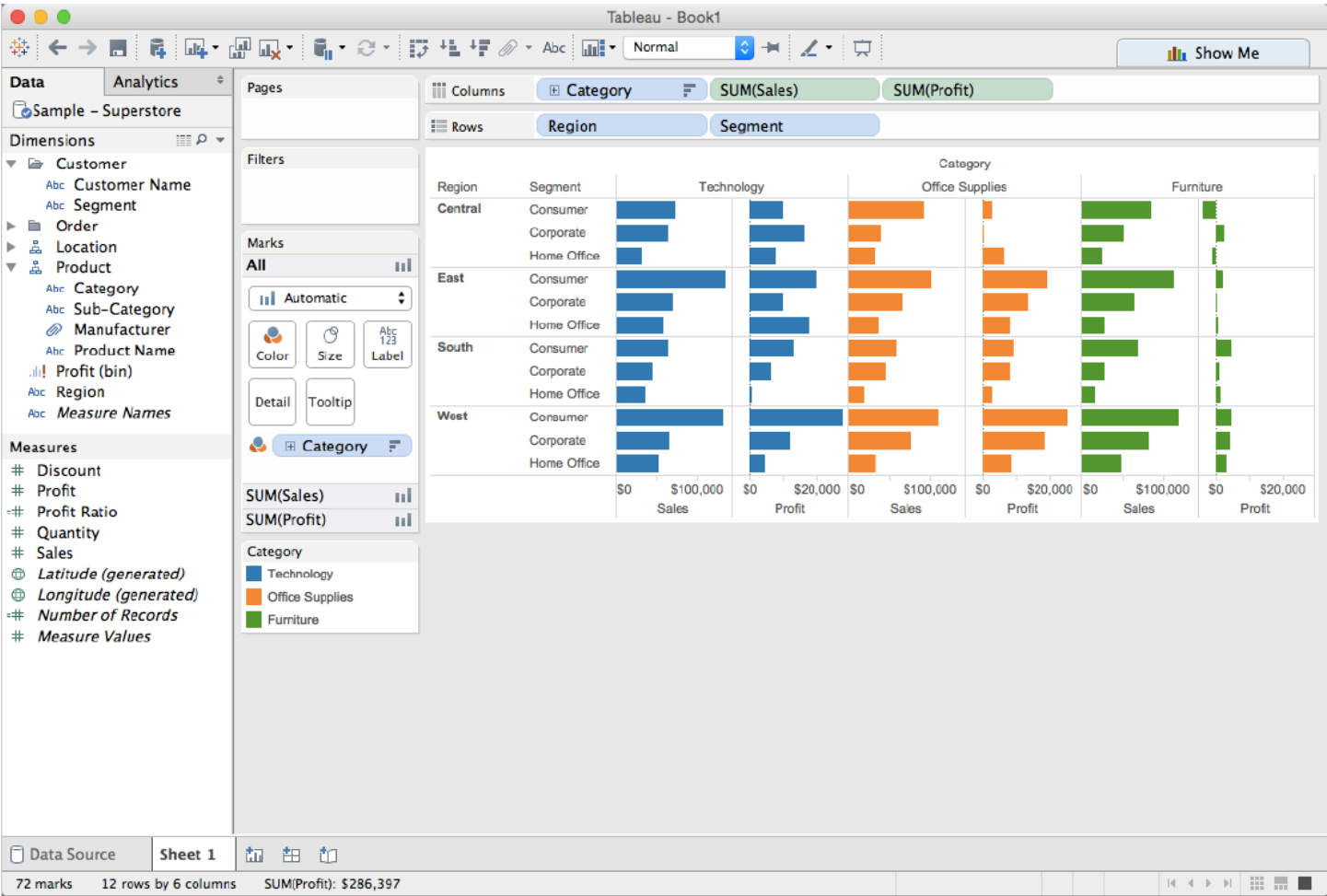
Taxonomy of Interaction

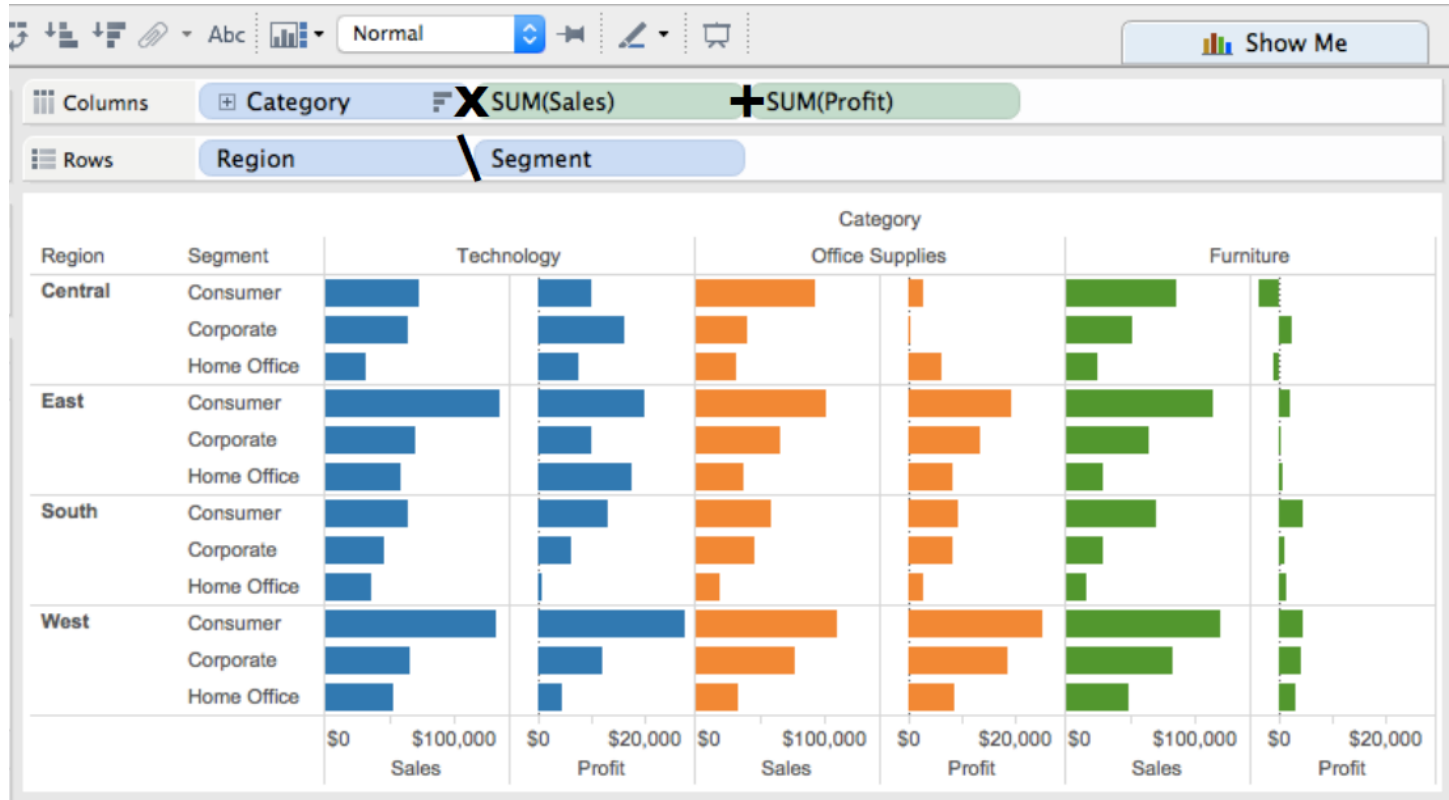
Data and View Specification

- Visualize, Filter, Sort, Derive









Taxonomy of Interaction

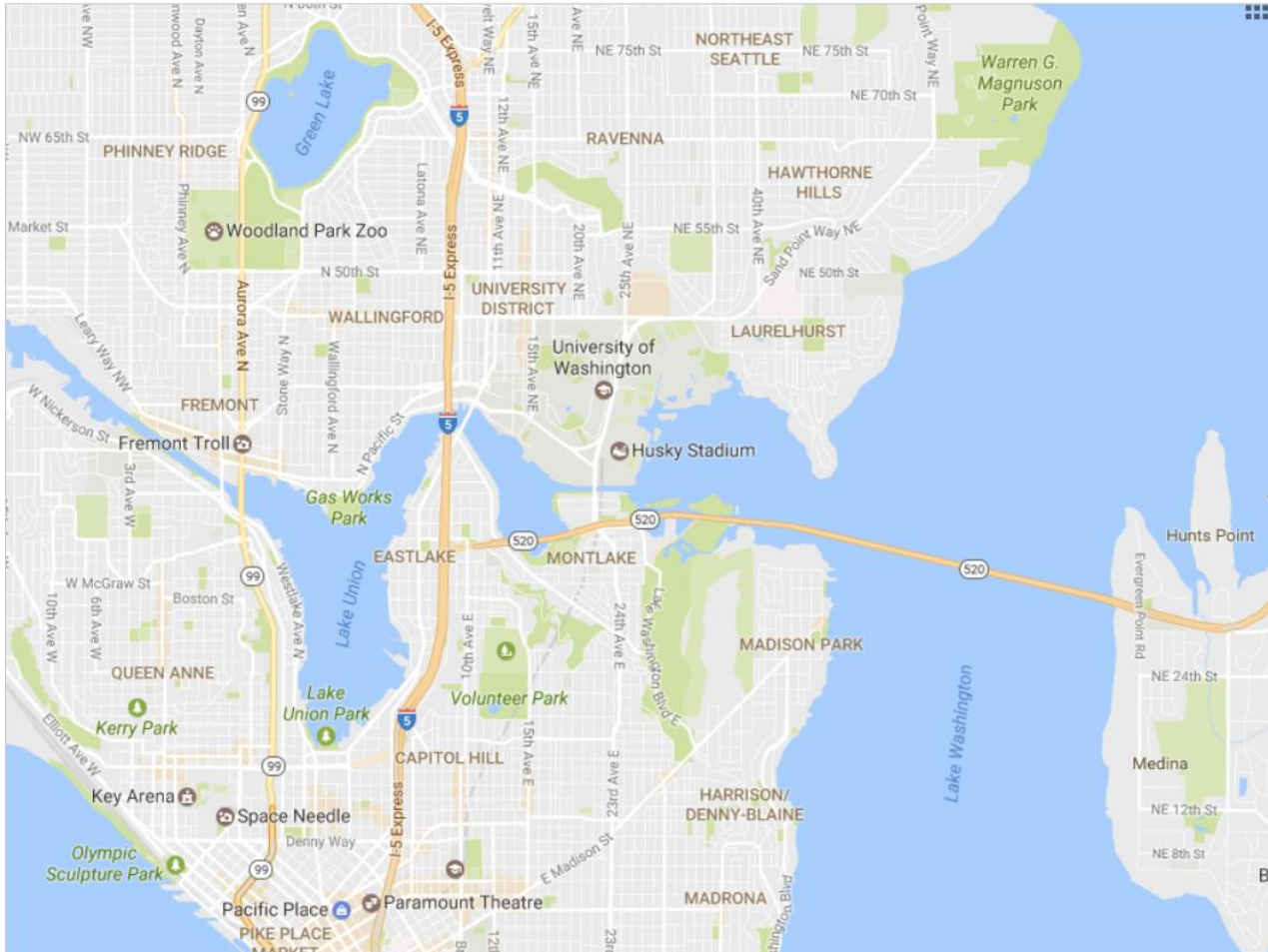


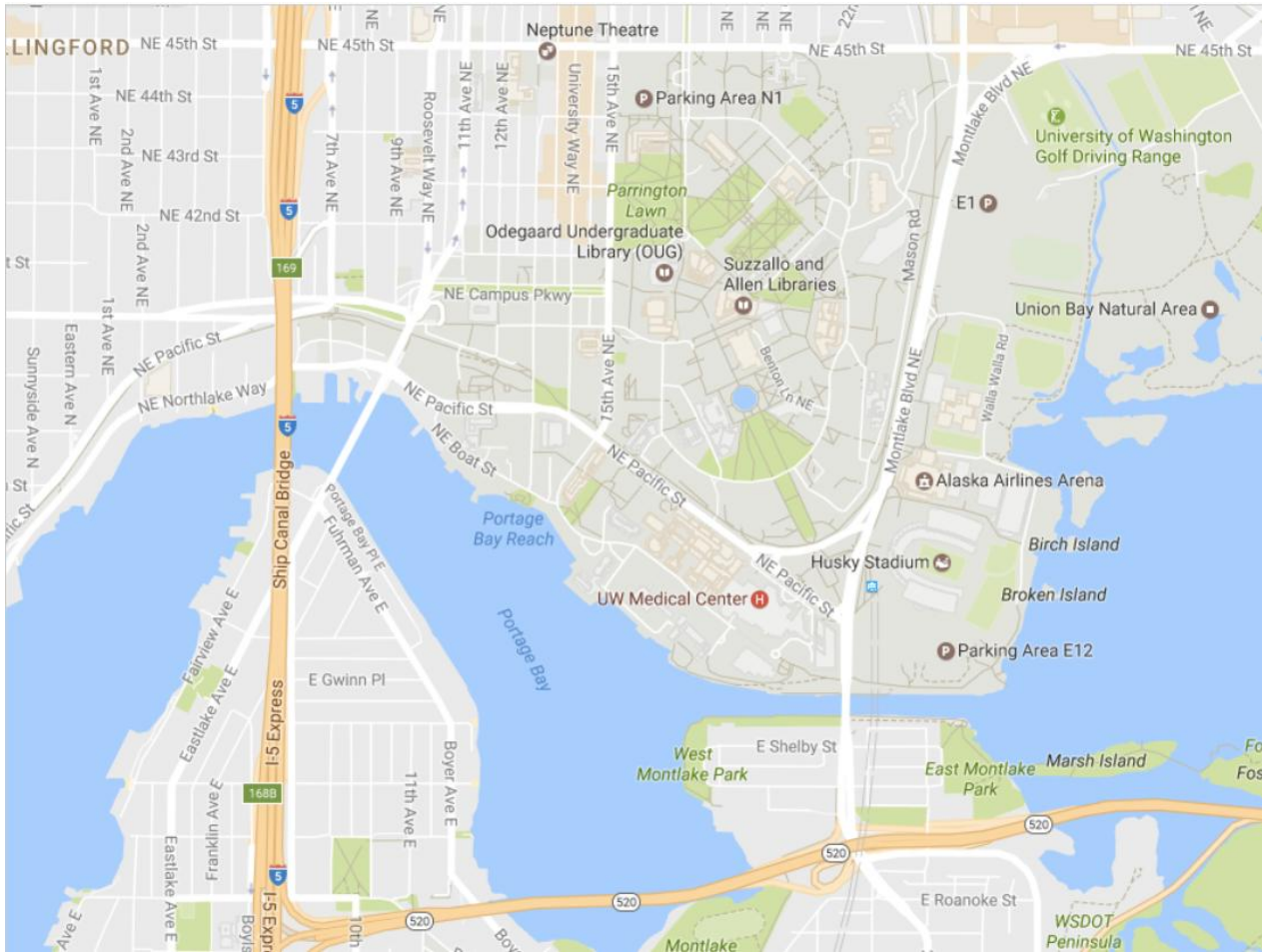
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Taxonomy of Interaction



Data and View Specification

- Visualize, Filter, Sort, Derive

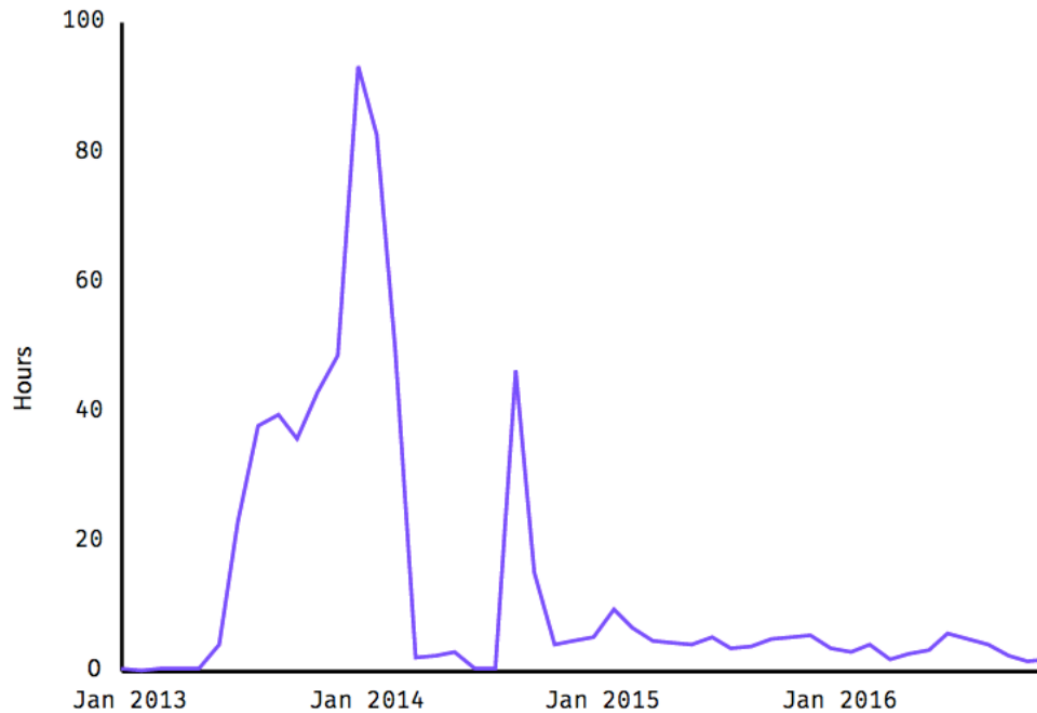
View Manipulation

- Select, Navigate, Coordinate, Organize

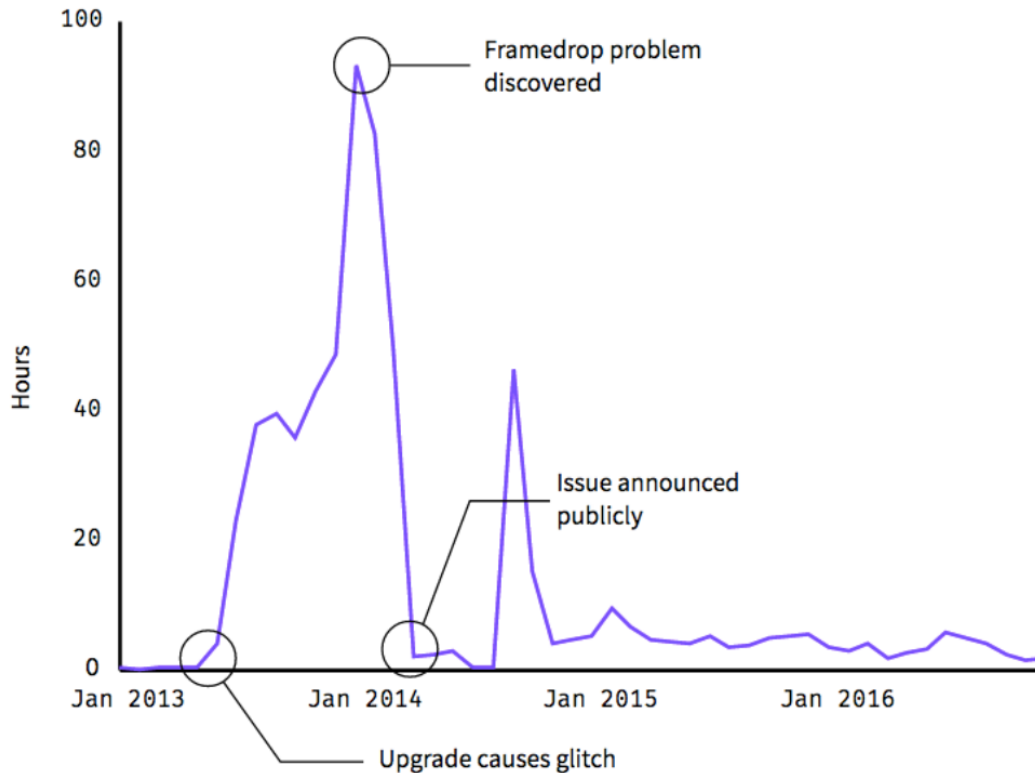
Process and Provenance

- Record, Annotate, Share, Guide

Hours of footage lost each month due to dropped frames



Hours of footage lost each month due to dropped frames



Taxonomy of Interaction



Data and View Specification

- Visualize, Filter, Sort, Derive

View Manipulation

- Select, Navigate, Coordinate, Organize

Process and Provenance

- Record, Annotate, Share, Guide

A Classic Example: Reorderable Matrix

- Objects and characteristics are reorderable (\neq)
- Permutable in x and y
- Overall relationship is discovered by permutations

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P		
							1			1						1	HIGH SCHOOL
	1	1	1			1					1				1		2 AGRICULTURAL COOP.
							1			1							3 RAILWAY STATION
1	1			1	1			1	1			1	1		1		4 ONE ROOM SCHOOL
	1	1	1			1					1				1		5 VETERINARY
1	1			1	1			1	1			1	1		1		6 NO DOCTOR
										1				1			7 NO WATER SUPPLY
		1					1			1							8 POLICE STATION
	1	1	1			1					1				1		9 LAND REALLOCATION

Special Cases for (\neq)

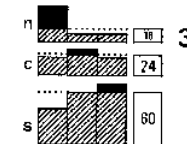
- Weighted matrix
 - Areas become meaningful
 - Applicable to a data table in which row and column totals are meaningful
 - Limited in dimension
- Matrix-file
 - When one of the dimensions is too large
 - Constructed similar to image files
 - Use sorting to discover correlations

The weighted matrix

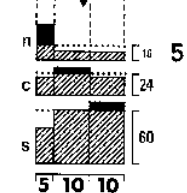
	A	B	C	
n	2	1	1	4
c	1	3	2	6
s	2	6	7	15
	5	10	10	25



	A	B	C	
n	40	10	10	16
c	20	30	20	24
s	40	60	70	60
	100	100	100	100



	5	10	10	
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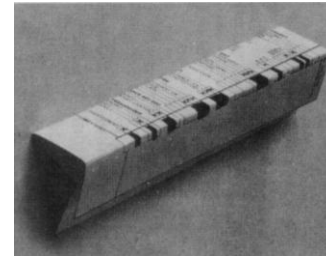


Matrix-File

- Special case for permutable matrix; one of the dimensions is too big.
- Large number of objects across a small number of characteristics.
- Constructed similar to image files
- Use sorting to discover correlations

For NEGATIVE answers please write nothing or "no" in columns so that answers can be stamped.

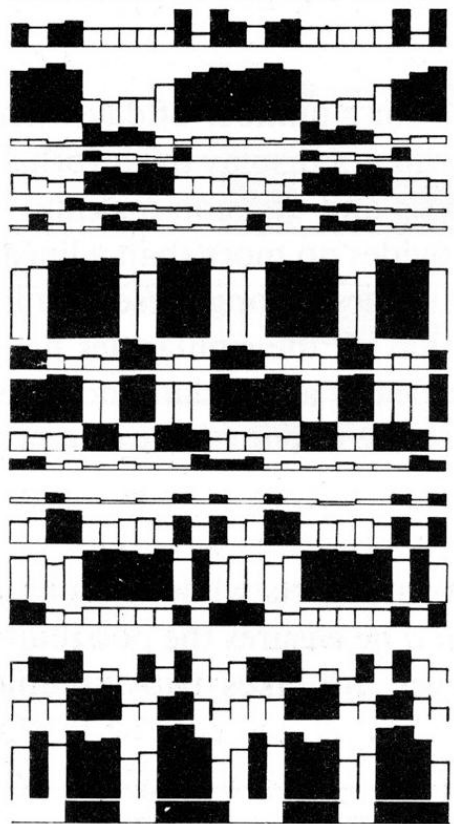
	100	200	300	400	500
SCHOOL					
1 VOCATIONAL					
2 SECONDARY					
3 PRIMARY					
4 NURSERY	X				
5 NUMBER OF STUDENTS					
0-20	X				
20-30					
30-40					
40-50					
50-60					
60-70					
70-80					
80-90					
90-100					
AVERAGE CLASS SIZE					
0-20	X				
20-30					
30-40					
40-50					
50-60					
60-70					
70-80					
80-90					
90-100					
EQUIPMENT					
7 SLIDE PROJECTOR	X				
8 TAPE RECORDER	X				
9 RADIO					
10 TELEVISION	X				
11 FILM PROJECTOR					
12 RECORD PLAYER					
13 OTHER					
14 AUDIO-VISUAL ROOM					
ARCHIVES					
15 SLIDES	X				
16 AUDIO RECORDINGS	X				
17 OTHER (PHOTOS, FILMS)	X				
USE					
18 SLIDES					
19 AUDIO RECORDINGS					
20 RADIOS					
21 EDUCATIONAL TV					
22 FILMS					
23 OTHER					
SOURCE OF MATERIAL					
24 STUDENTS					
25 TEACHERS	X				
26 LOAN, RENT, PURCHASE	X				
27 OTHER					
EDUCATIONAL VALUE					
27 INDISPENSABLE	X				
28 BENEFICIAL					
29 NEGLIGIBLE					
Do you use your A.V. material					
30 FOR ENTERTAINMENT					
31 COMMENTS					

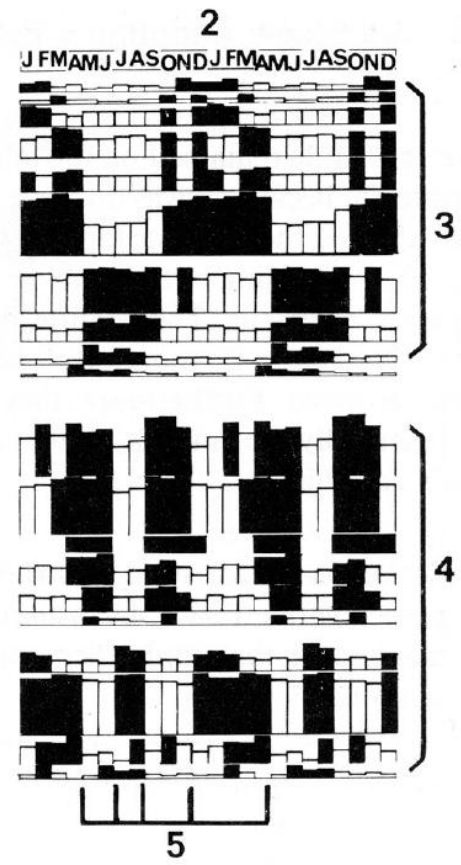
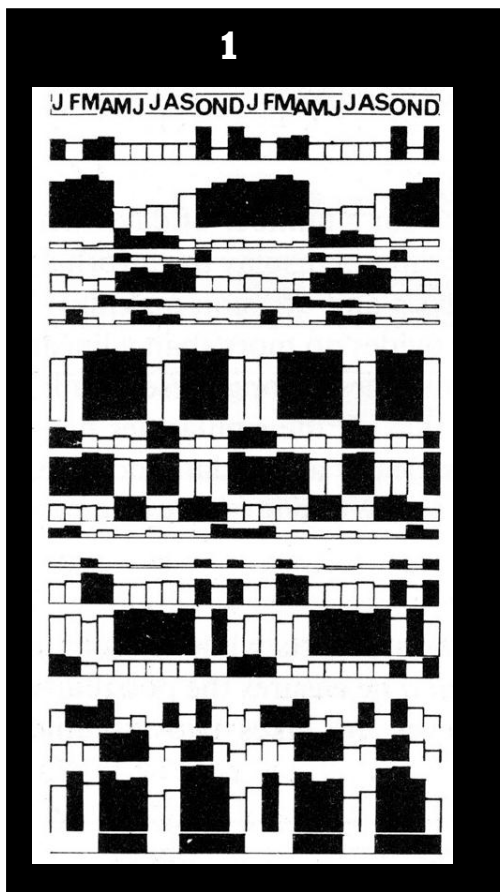


Example: Bertin's Hotel Data

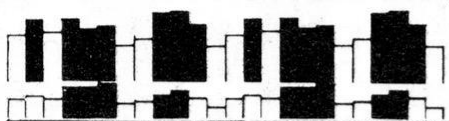
J	F	M	A	M	J	J	A	S	O	N	D	
26	21	26	28	20	20	20	20	20	40	15	40	1 % CLIENTELE FEMALE
69	70	77	71	37	36	39	39	55	60	68	72	2 % —" — LOCAL
7	6	3	6	23	14	19	14	9	6	8	8	3 % —" — U.S.A.
0	0	0	0	8	6	6	4	2	12	0	0	4 % —" — SOUTH AMERICA
20	15	14	15	23	27	22	30	27	19	19	17	5 % —" — EUROPE
1	0	0	8	6	4	6	4	2	1	0	1	6 % —" — M.EAST, AFRICA
3	10	6	0	3	13	8	9	5	2	5	2	7 % —" — ASIA
78	80	85	86	85	87	70	76	87	85	87	80	8 % BUSINESSMEN
22	20	15	14	15	13	30	24	13	15	13	20	9 % TOURISTS
70	70	75	74	69	68	74	75	68	68	64	75	10 % DIRECT RESERVATIONS
20	18	19	17	27	27	19	19	26	27	21	15	11 % AGENCY —" —
10	12	6	9	4	5	7	6	6	5	15	10	12 % AIR CREWS
2	2	4	2	2	1	1	2	2	4	2	5	13 % CLIENTS UNDER 20 YEARS
25	27	37	35	25	25	27	28	24	30	24	30	14 % —" — 20-35 —" —
48	49	42	48	54	55	53	57	55	46	55	43	15 % —" — 35-55 —" —
25	22	17	15	19	19	19	19	19	20	19	22	16 % —" — MORE THAN 55 —" —
163	167	166	174	152	155	145	170	157	174	165	156	17 PRICE OF ROOMS
1.65	1.71	1.65	1.91	1.90	2.	1.54	1.60	1.73	1.82	1.66	1.44	18 LENGTH OF STAY
67	82	70	83	74	77	56	62	90	92	78	55	19 % OCCUPANCY
			X	X	X			X	X	X	X	20 CONVENTIONS

J FMAMJ JASONDJ FMAMJ JASOND





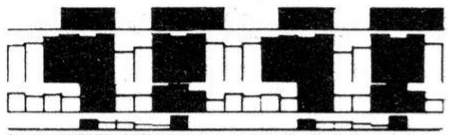
J F M A M J J A S O N D J F M A M J J A S O N D



18 % OCCUPANCY

18 LENGTH OF STAY

*ACTIVE AND
SLOW PERIODS*



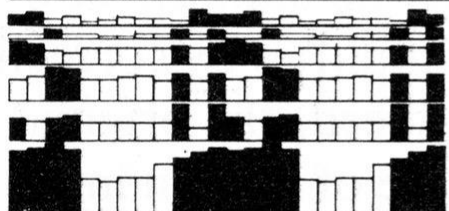
20 CONVENTIONS

8 BUSINESSMEN

11 AGENCY RESERVATIONS

4 SOUTH AMERICA

DISCOVERY FACTORS



18 AIR CREWS

18 CLIENTS UNDER 20 YEARS

18 CLIENTS MORE THAN 55 YEARS

14 CLIENTS FROM 20-35 YEARS

1 FEMALE CLIENTELE

2 LOCAL CLIENTELE

RECOVERY FACTORS

WINTER



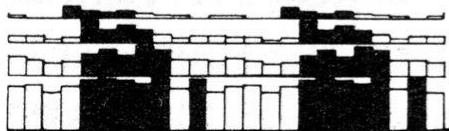
7 ASIA

9 TOURISTS

10 DIRECT RESERVATION

17 PRICE OF ROOMS

WINTER-SUMMER



6 MIDDLE EAST, AFRICA

3 U. S. A.

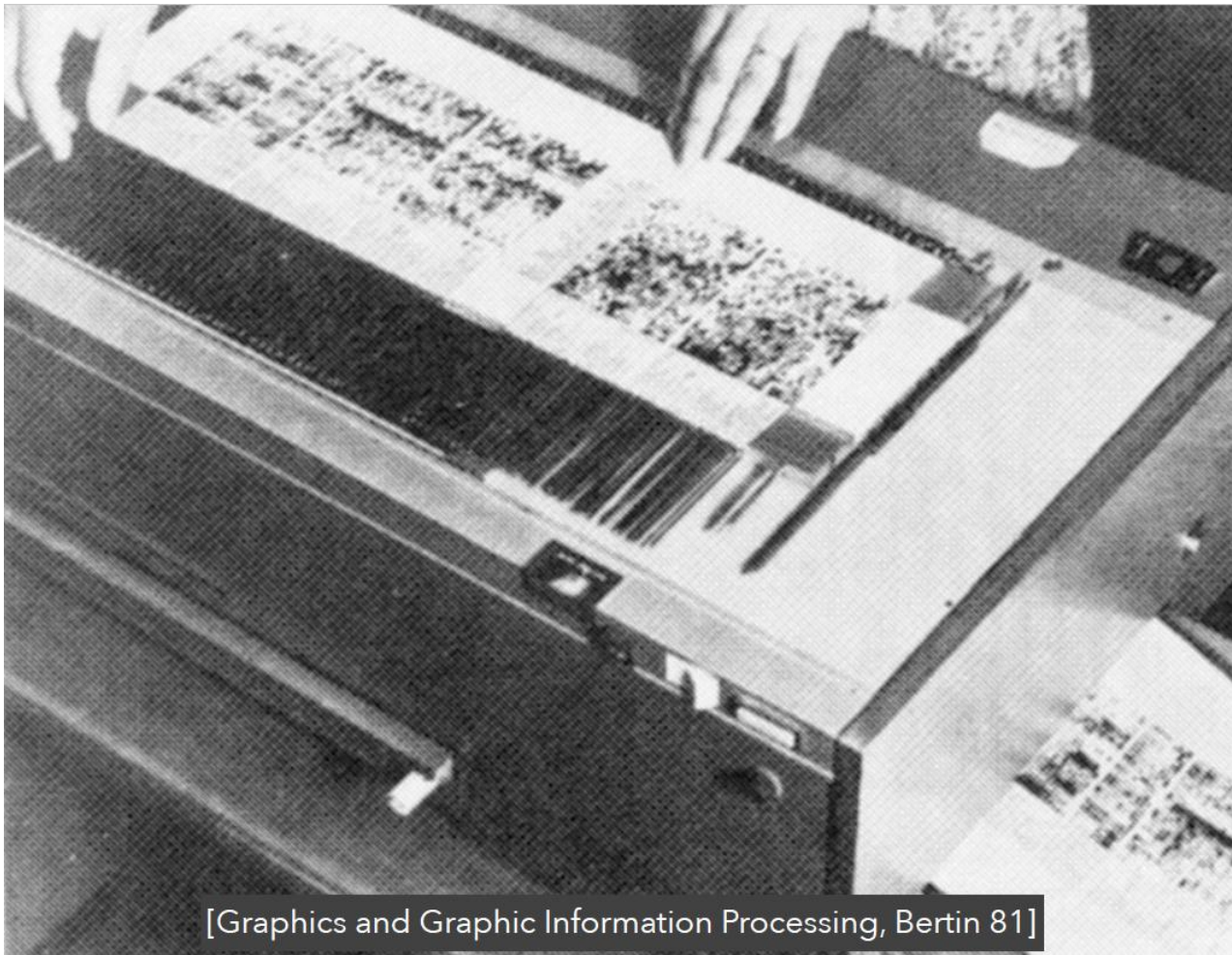
5 EUROPE

15 CLIENTS FROM 35-55 YEARS

SUMMER



[Graphics and Graphic Information Processing, Bertin 81]



[Graphics and Graphic Information Processing, Bertin 81]



[Graphics and Graphic Information Processing, Bertin 81]



Example: Bertin's Hotel Data

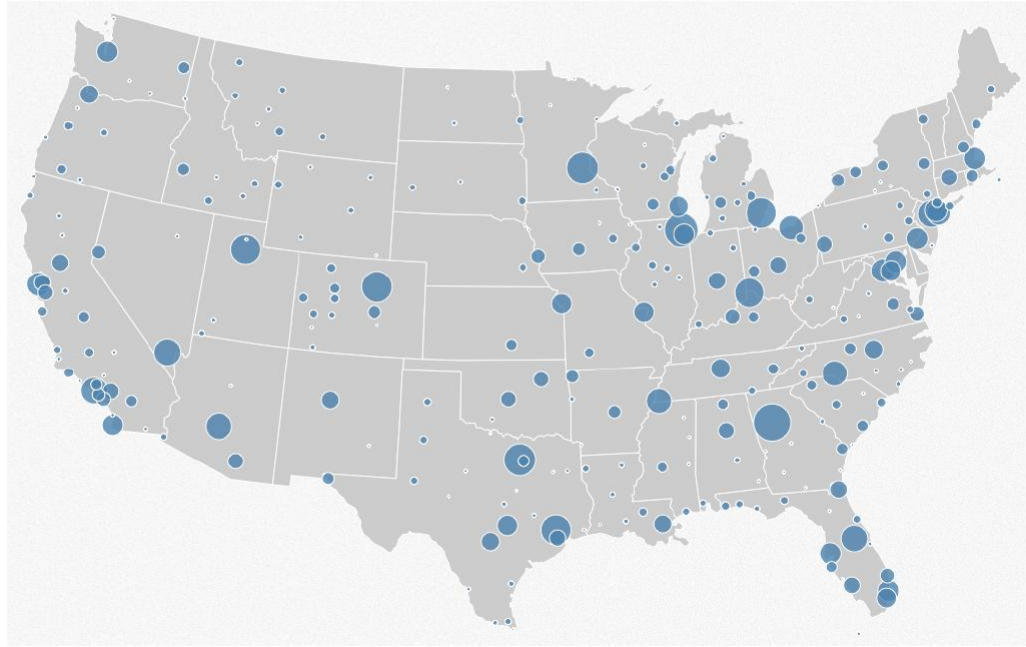
- **Most visualizations are interactive**
Even passive media elicit interactions
- **Good visualizations are task dependent**
Pick the right interaction technique
Consider the semantics of the data domain
- **Fundamental interaction techniques**
Selection / Annotation, Sorting, Navigation,
Brushing & Linking, Dynamic Queries

Basic Selection Methods

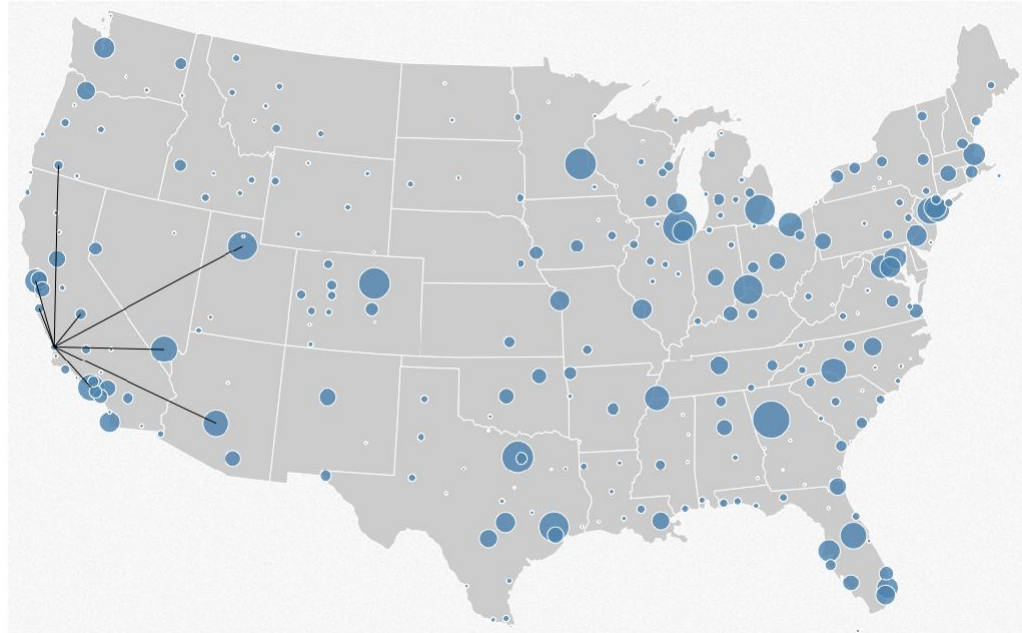
Point Selection

- Mouse Hover / Click
- Touch / Tap
- Select Nearby Element (e.g. Bubble Cursor)

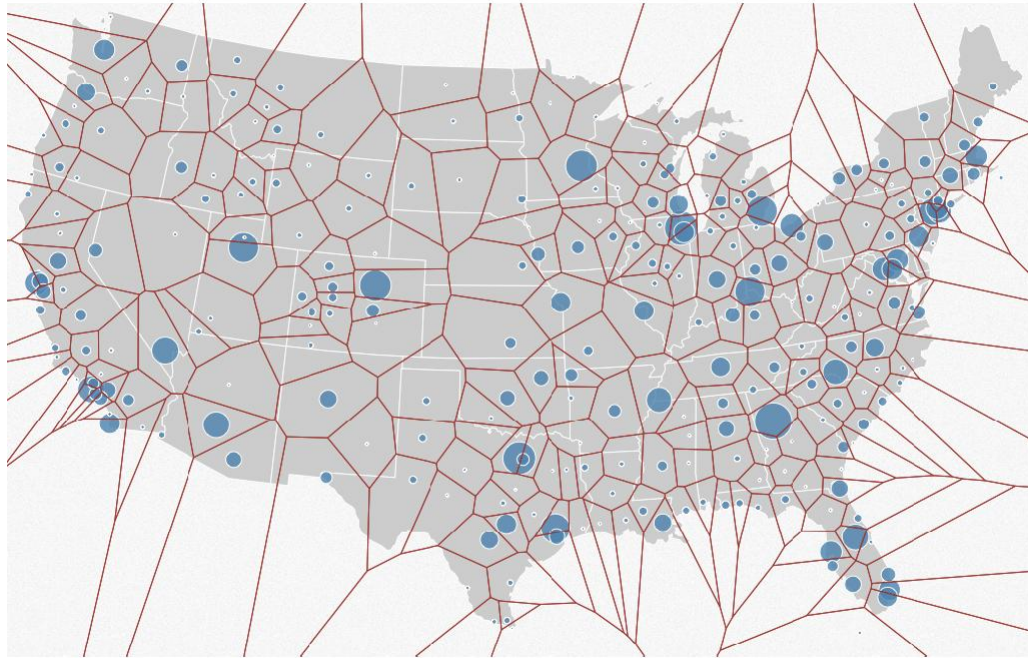
Point Selection



Point Selection



Point Selection



Basic Selection Methods

Point Selection

- Mouse Hover / Click
- Touch / Tap
- Select Nearby Element (e.g. Bubble Cursor)

Region Selection

- Rubber-band or Lasso
- Area Cursors (“Brushes”)

Brushing and Linking

Brushing and Linking

Select (“brush”) a subset of data

See selected data in other views

The components must be linked

- ▶ by tuple (matching data points), or
- ▶ by query (matching range or values)

Brushing and Linking

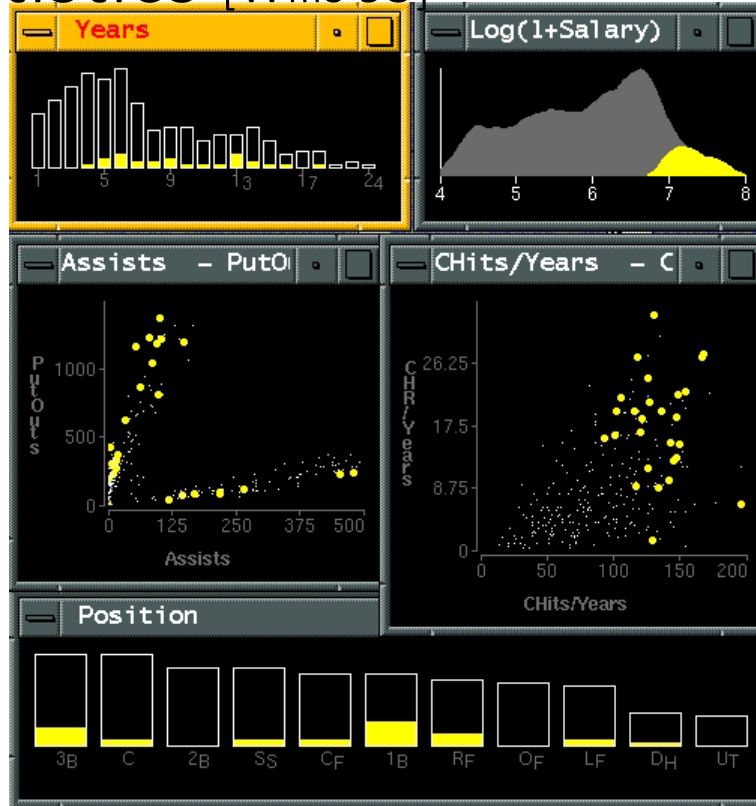
Linked Highlighting

- See how regions contiguous in one view are distributed within another – powerful & pervasive

The components must be linked

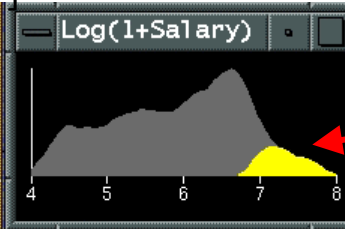
- ▶ by tuple (matching data points), or
- ▶ by query (matching range or values)

Baseball Statistics [Wills 95]



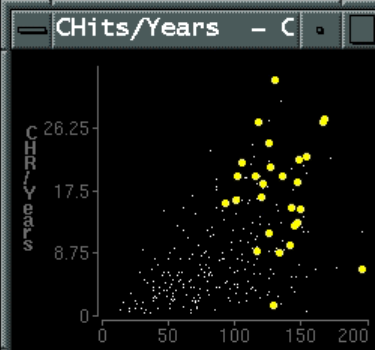
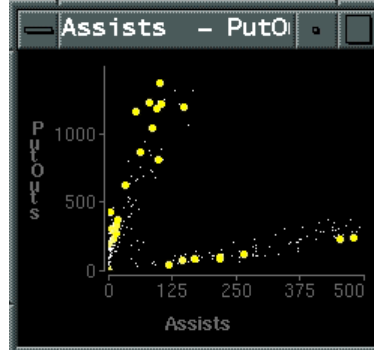
Baseball Statistics [Wills 95]

how long
in majors



select high
salaries

avg assists vs
avg putouts
(fielding
ability)

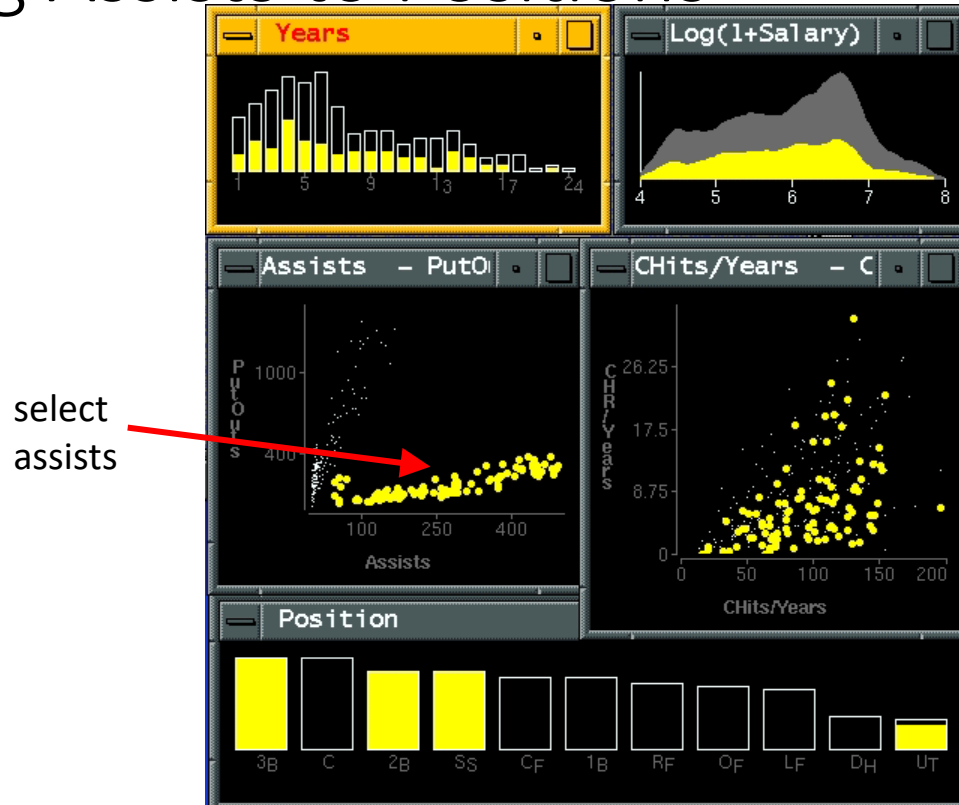


avg career
HRs vs avg
career hits
(batting
ability)

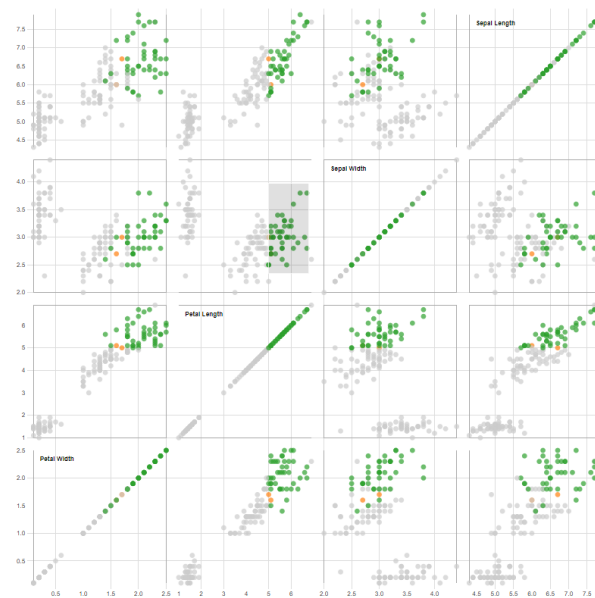
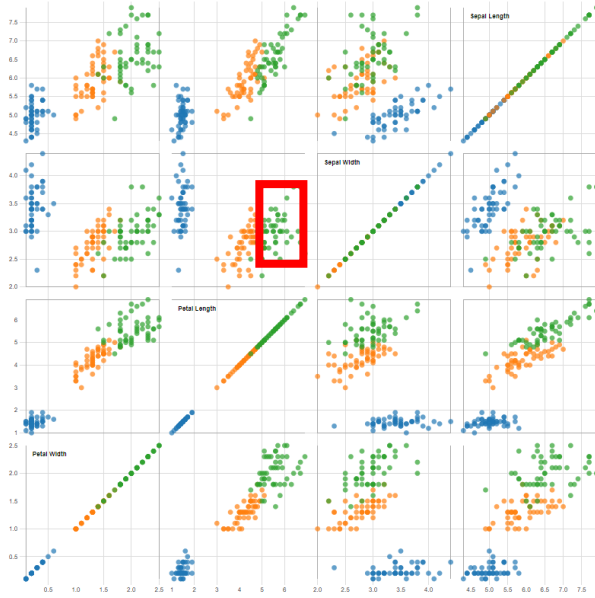
distribution
of positions
played




Linking Assists to Positions



Brushing Scatterplots



Dynamic Queries



**Interaction between people and
machines requires *mutual intelligibility*
or *shared understanding*.**

Query & Results

SELECT house FROM seattle_homes

WHERE price < 1,000,000 AND bedrooms > 2

ORDER BY price

Dynamic Browser : DC Home Finder

IdNumber	Dwelling	Address	City
2	House	5256 S. Capitol St.	Beltsville, MD
4	House	5536 S. Lincoln St.	Beltsville, MD
5	House	5165 Jones Street	Beltsville, MD
8	House	5007 Jones Street	Beltsville, MD
9	House	4872 Jones Street	Beltsville, MD
17	House	5408 S. Capitol St.	Beltsville, MD
20	House	5496 S. Capitol St.	Beltsville, MD
85	Condo	5459 S. Lincoln St.	Laurel, MD
86	Condo	5051 S. Lincoln St.	Laurel, MD
88	Condo	5159 Hamilton Street	Laurel, MD
92	Condo	5132 Hamilton Street	Laurel, MD
93	Condo	5221 S. Lincoln St.	Laurel, MD
94	Condo	5043 S. Lincoln St.	Laurel, MD
95	Condo	4970 Jones Street	Laurel, MD
97	Condo	4677 Jones Street	Laurel, MD
98	Condo	4896 S. Capitol St.	Laurel, MD
99	Condo	5048 S. Capitol St.	Laurel, MD
100	Condo	4597 31st Street	Laurel, MD
101	Condo	5306 S. Lincoln St.	Laurel, MD
103	Condo	5562 Glass Road	Laurel, MD
105	Condo	5546 Hamilton Street	Laurel, MD
152	House	7670 31st Street	Upper Marlboro, MD

85 911

Reset Quit
ASCEND DSCEND
HELP
IdNumber: 911
Cost: 50k 471k
Bedrooms: 1 6
HSE APT CND
FirePl CntrAC
yes no yes no
Garage New
yes no yes no

Issues with Textual Queries

1. For programmers
2. Rigid syntax
3. Only shows exact matches
4. Too few or too many hits
5. No hint on how to reformulate the query
6. Slow question-answer loop
7. Results returned as table

HomeFinder



The yellow dots above are homes in the DC area for sale. You may get more information on a home by selecting it. You may drag the 'A' and 'B' distance markers to your office or any other location you want to live near. Select distances, bedrooms, and cost ranges by dragging the corresponding slider boxes on the right. Select specific home types and services by pressing the labeled buttons on the right.

Dynamic HomeFinder

Reset Quit

Save Print

Dist to A:
1 19 30

Dist to B:
1 6 30

Bedrooms:
1 4 7

Cost:
\$50k \$500k
10 00

Look at:
Hse TH Cnd

Features:
Gr9 Fp1
CAC New

[Williamson and Shneiderman 92]

HomeFinder



The yellow dots above are homes in the DC area for sale. You may get more information on a home by selecting it. You may drag the 'A' and 'B' distance markers to your office or any other location you want to live near. Select distances, bedrooms, and cost ranges by dragging the corresponding slider boxes on the right. Select specific home types and services by pressing the labeled buttons on the right.

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Dist to A:
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Bedrooms:
1 4 7

Cost:
\$50k \$500k
10 00

Look at:
Hse TH Cnd

Features:
Gr9 Fp1
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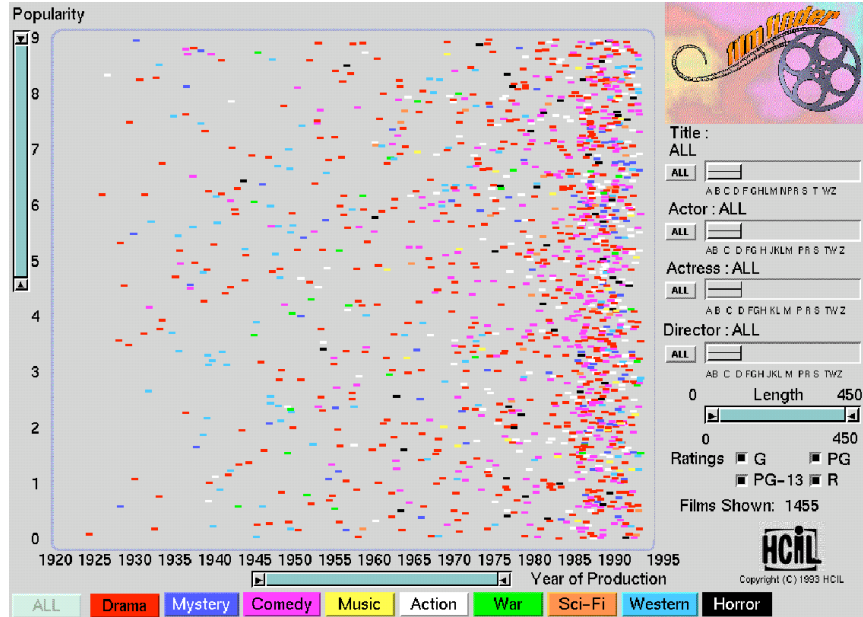
[Williamson and Shneiderman 92]

Direct Manipulation

1. Visual representation of objects and actions
2. Rapid, incremental and reversible actions
3. Selection by pointing (not typing)
4. Immediate and continuous display of results

Product Popularity

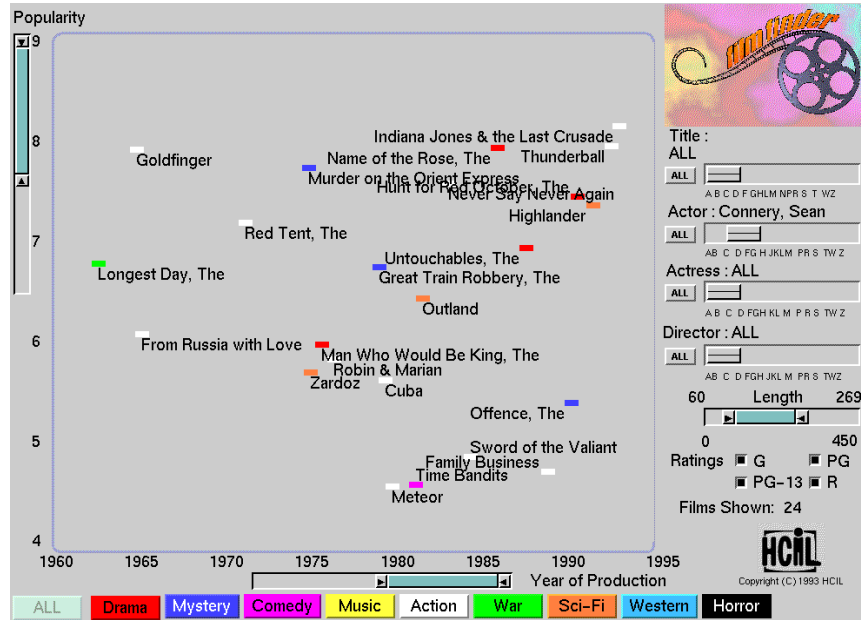
- ▶ Item Filtering
- ▶ Browse through tightly coupled interaction



[Ahlberg and Shneiderman 94]

Product Popularity

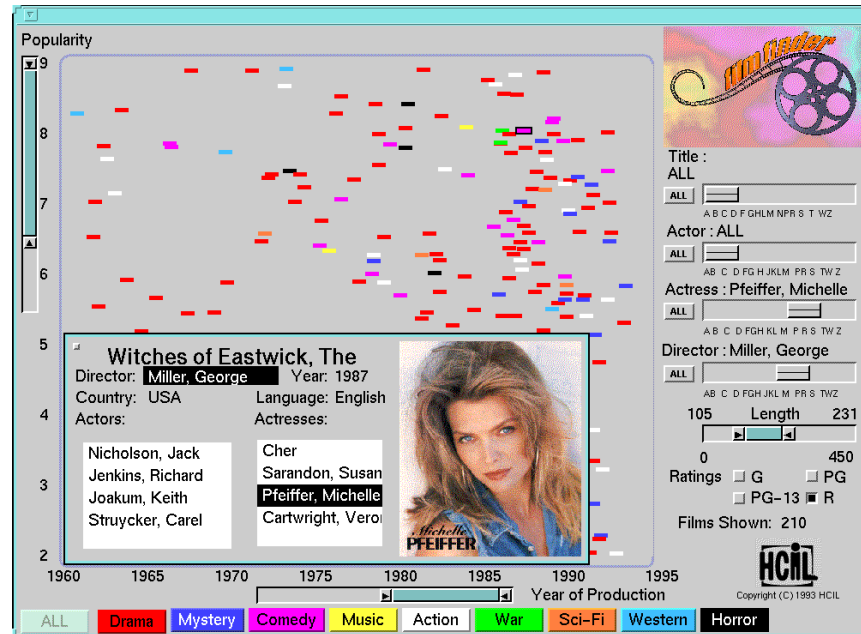
- ▶ Item Filtering
- ▶ Browse through tightly coupled interaction



[Ahlberg and Shneiderman 94]

Product Popularity

- ▶ Item Filtering
- ▶ Browse through tightly coupled interaction



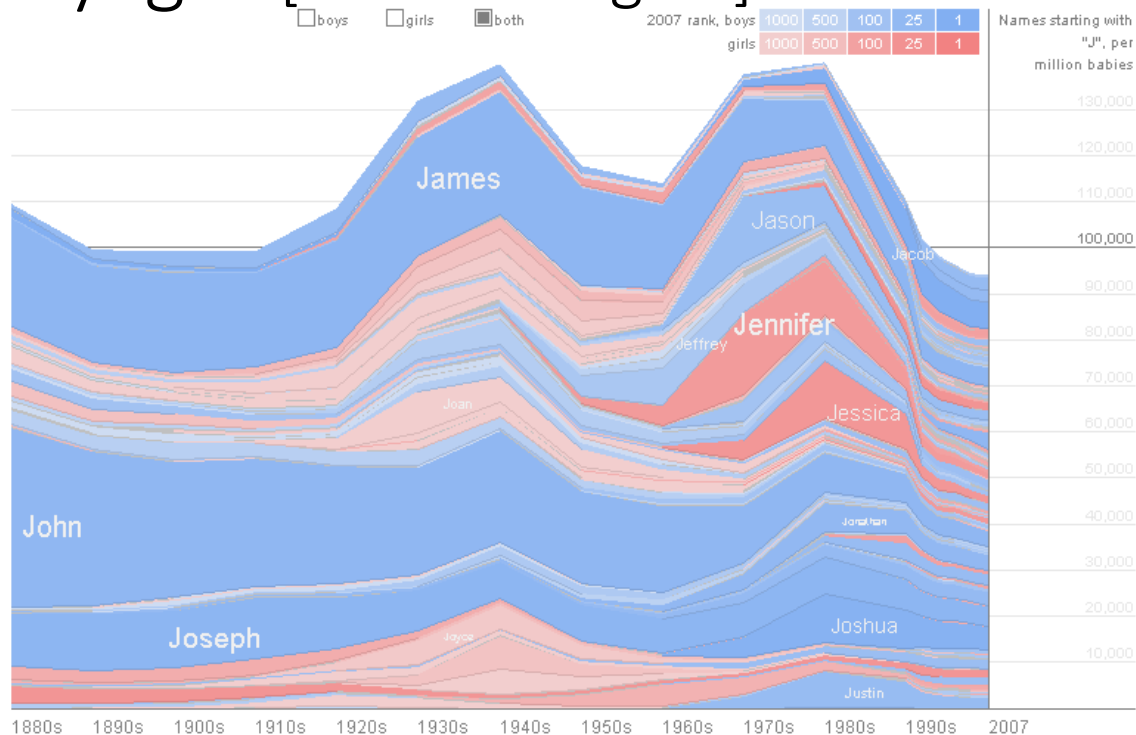
[Ahlberg and Shneiderman 94]

Zipdecode [Fry 04]

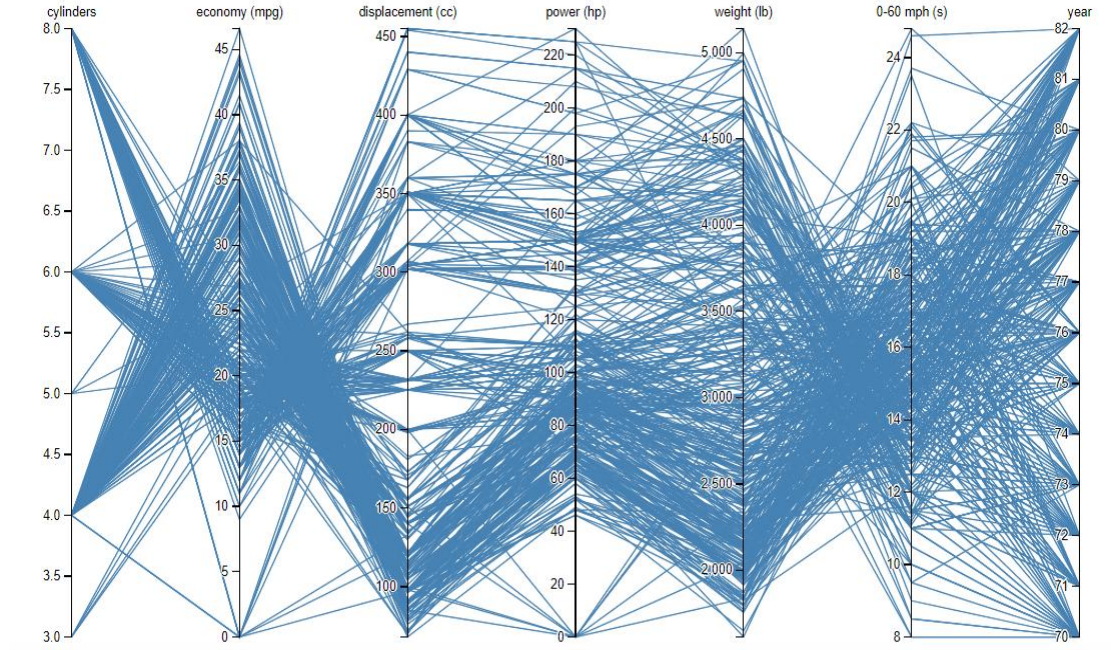


<http://benfry.com/zipdecode/>

NameVoyager [Wattenberg 06]



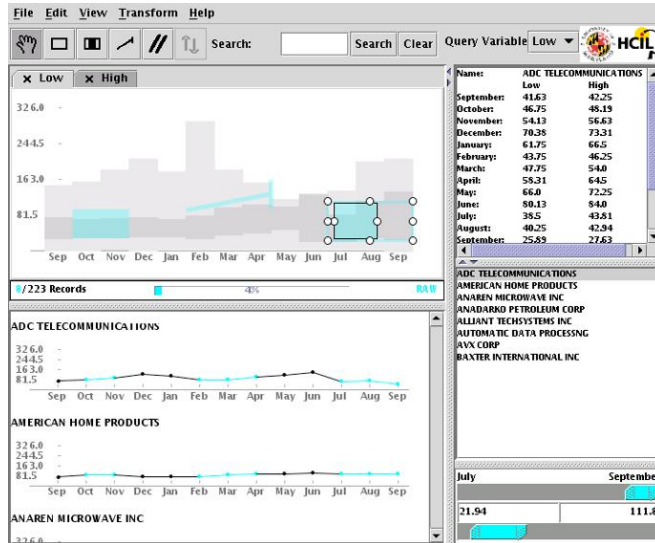
Parallel Coordinates [Mike Bostock]



Modified by John Davies to include re-orderable axes.

<https://bl.ocks.org/jasondavies/1341281>

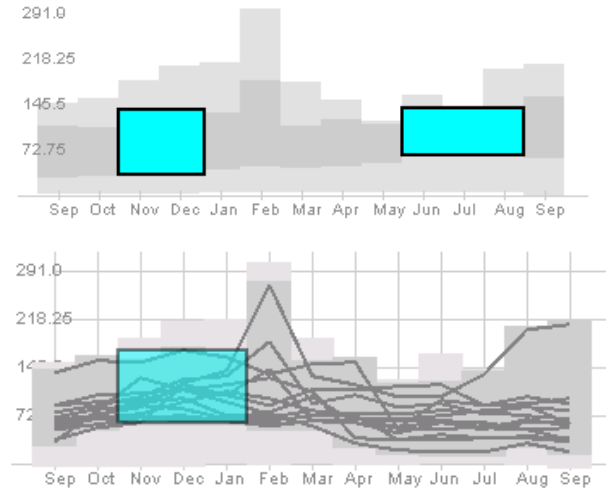
TimeSearcher [Hocheiser 02]



13/224 records displayed

6%

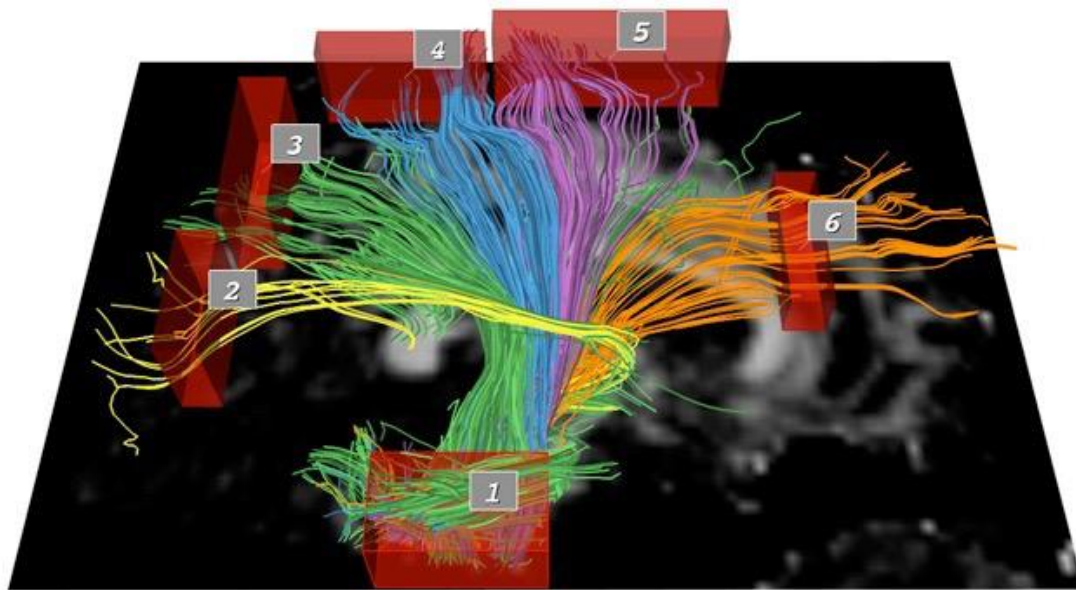
RAW



Builds on Wattenberg's [2001] idea for sketch-based queries of time-series data.

3D Dynamic Queries [Akers 04]

- Uses dynamic queries to find structure in neural pathways suggested by MR tractography.



3D Dynamic Queries [Akers 04]

Tomograms:
Axial, sagittal and coronal cutting planes of fractional anisotropy values aid in navigation.

Volumes of Interest:
VOIs can be used to selectively display pathways that pass through specific anatomical regions.

Neural Pathways:
Pathways are rendered as lines with a simple random jitter applied to the luminance.

Status Information:
Displayed are the current coordinate system, the position of each tomogram, the current coloring method, and the number of pathways matching the query.

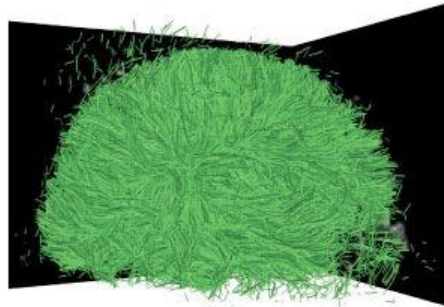
Query Settings:
The researcher can query by tractography algorithm and control how the VOI queries are combined using logical expressions.

The screenshot shows the 'DTT Query' application window. The main 3D view displays a brain scan with several yellow and red neural pathways. A red box highlights a specific region. The interface includes a menu bar (File, Scene, Help), a status area showing 'Coords: Anatomical (45, 138, 45)' and 'Color by Stain 17 / 25340 (0.1%)', and two main control panels. The 'Queries' panel on the left contains settings for the algorithm (STT), query operator (AND), and query (1 and 2). It features three sets of sliders: 'Length of Pathway (mm)' with min/max values of 40/2.0 and 115.7/2.0; 'Average FA Along Pathway' with min/max values of 0.0/0.0 and 1.0/1.0; and 'Average Curvature Along Pathway (1/mm)' with min/max values of 0.0/0.0 and 0.07/0.7. The 'VOIs' panel on the right shows 'VOI 1 of 2' with sliders for position (sagittal, coronal, axial) and size (sagittal, coronal, axial) in millimeters.

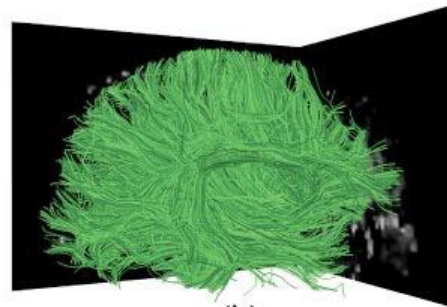
Scalar Value Query Sliders:
One can remove pathways that do not satisfy maximum or minimum values in length, average FA or average curvature.

VOI Controls:
Each VOI has its own size, position and label, and can be constrained to move symmetrically to another VOI in the opposite brain hemisphere.

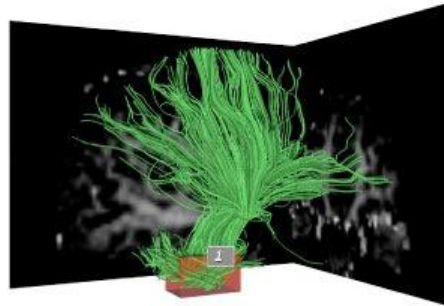
3D Dynamic Queries [Akers 04]



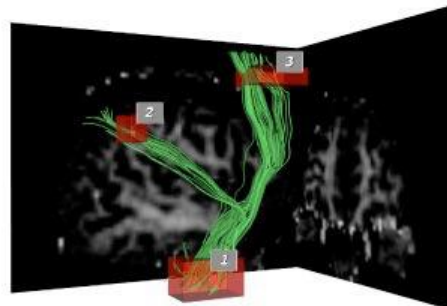
(a)



(b)



(c)



(d)

Pros & Cons

Pros

- Controls useful for both novices and experts
- Quick way to explore data

Cons

- Simple queries
- Lots of controls
- Amount of data shown limited by screen space

Who would use these kinds of tools?

Sorting

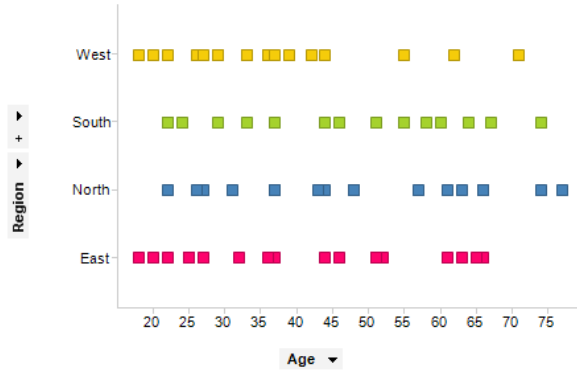


Trellis Display [Becker, Cleveland, and Shyu 96]

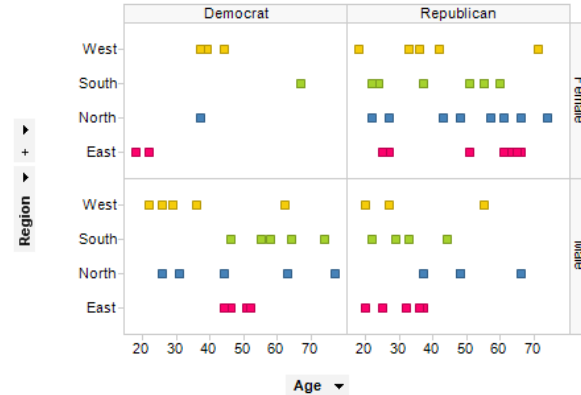
- Trellis display is a framework for the visualization of data.
- One important application is **uncovering the relationships of variables** in multivariable data sets
- Trellised visualizations enable you to quickly recognize similarities or differences between different categories in the data. Each individual panel in a trellis visualization displays a subset of the original data table, where the subsets are defined by the categories available in a column or hierarchy.

Trellis Display [Becker, Cleveland, and Shyu 96]

Standard non-trellised scatter plot:

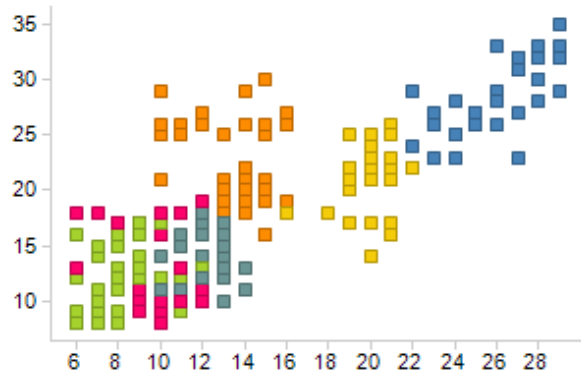


By trellising this visualization based on Gender and Political affiliation, it will look like this:

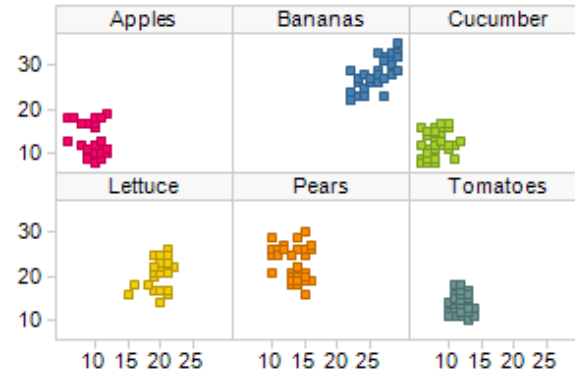


Trellis Display [Becker, Cleveland, and Shyu 96]

In the scatter plot below, sales (Y) is plotted against cost (X) for a number of different products (colored by product), to display a low positive correlation:



Each product can be shown separately using trellising:



https://docs.tibco.com/pub/spotfire/6.5.3/doc/html/vis/vis_trellis_visualizations.htm

Trellis Display

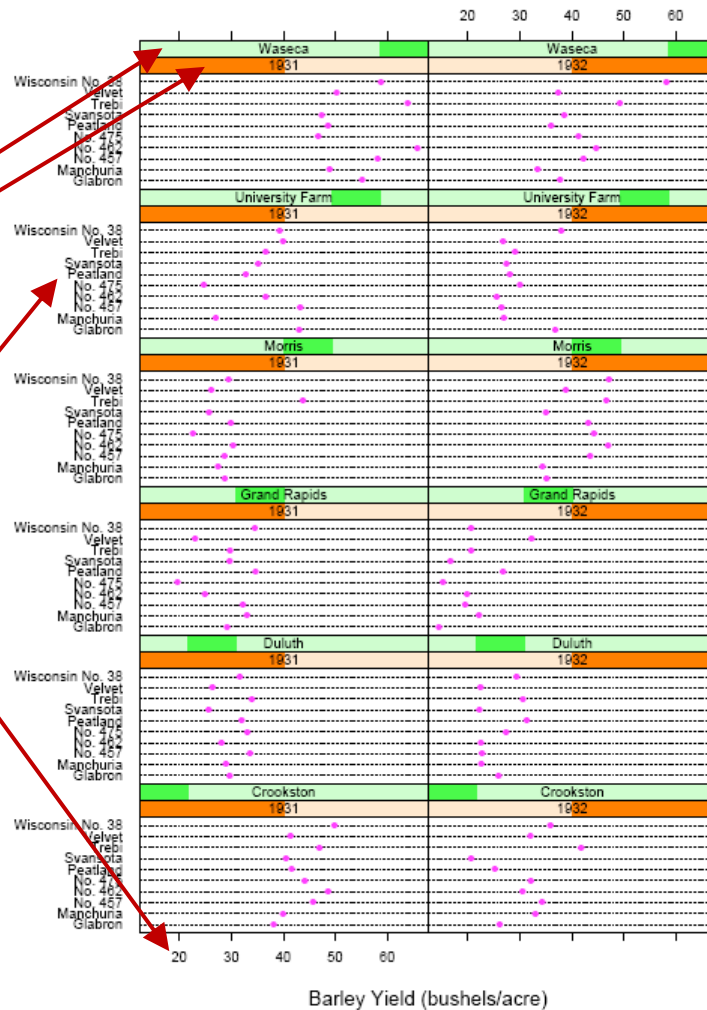
[Becker, Cleveland, and Shyu 96]

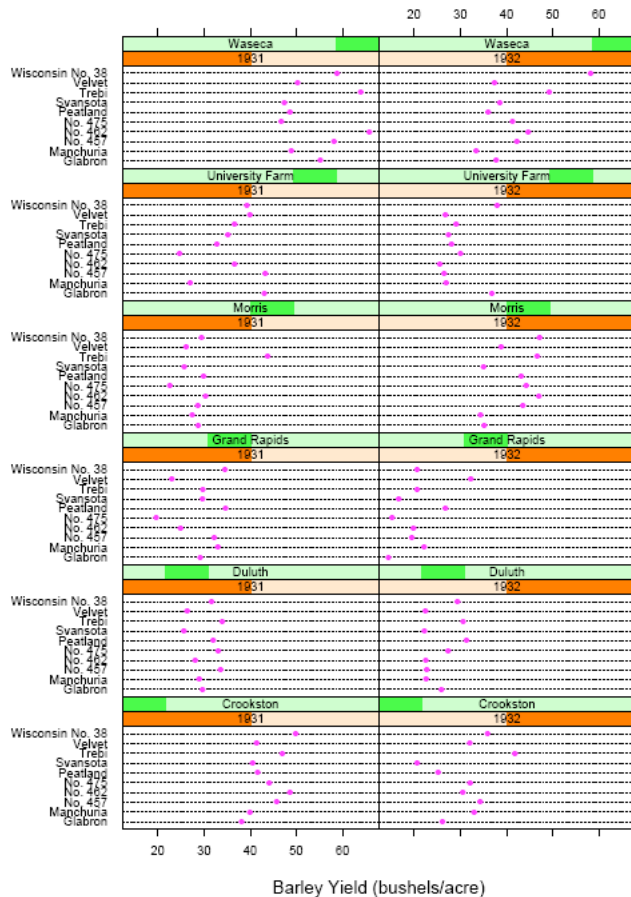
Condition variables

location, year

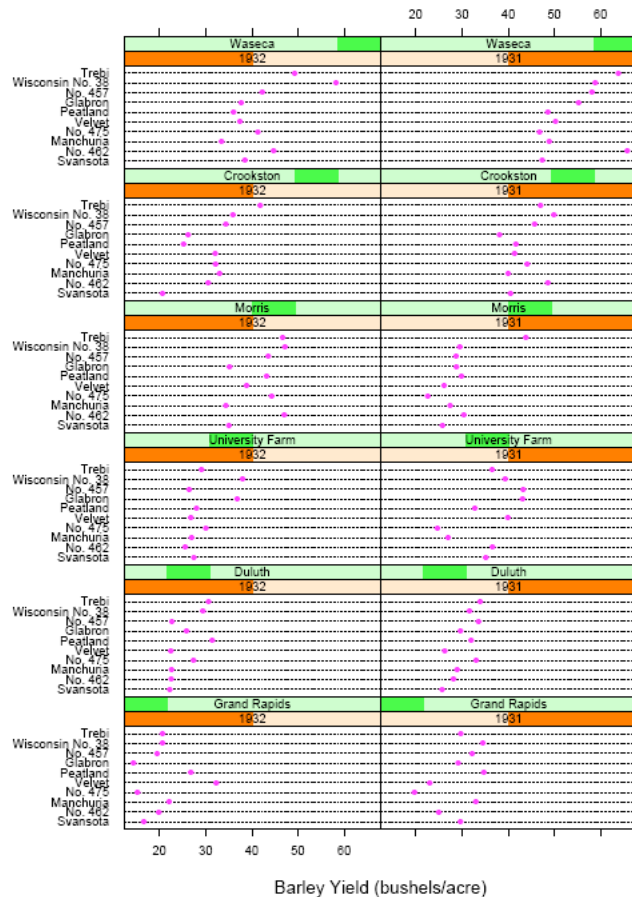
Panel variables

type, yield

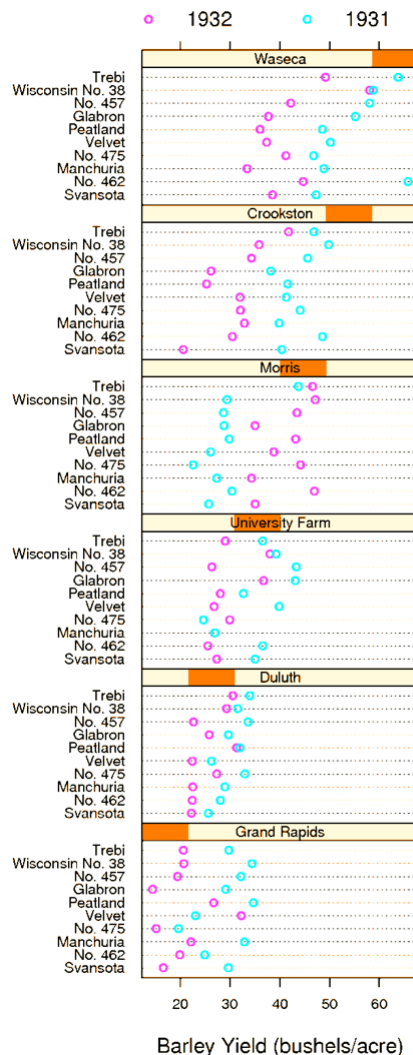




Alphabetical ordering



Main-effects ordering



Barley Yield (bushels/acre)



Recap


- **Most visualizations are interactive**
Even passive media elicit interactions
- **Good visualizations are task dependent**
Pick the right interaction technique
Consider the semantics of the data domain
- **Fundamental interaction techniques**
Selection / Annotation, Sorting, Navigation,
Brushing & Linking, Dynamic Queries



imMens

[Liu, Jiang & Heer '13]

<http://vis.stanford.edu/projects/immens/>




How can we visualize and interact with
billion+ record
databases in real-time?

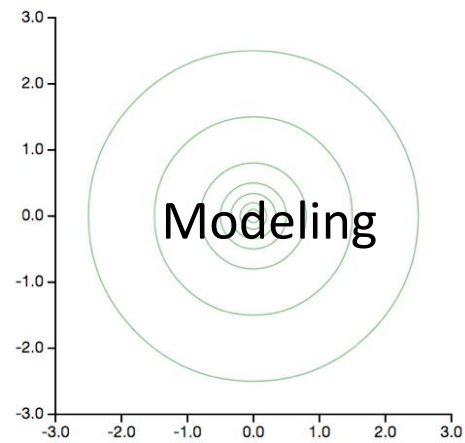
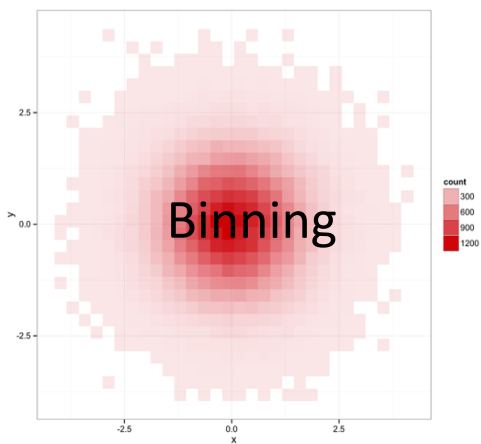
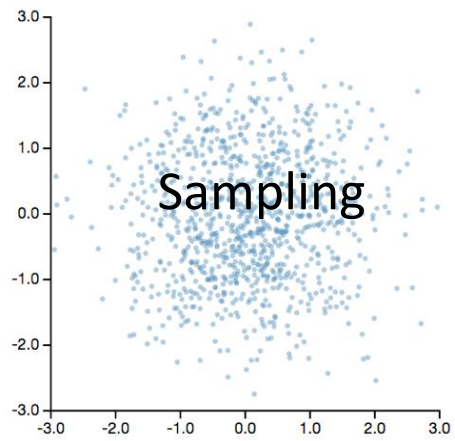
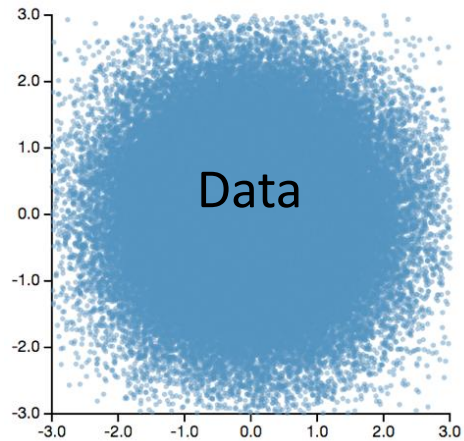


Two Challenges:

1. Effective **visual encoding**
2. Real-time **interaction**

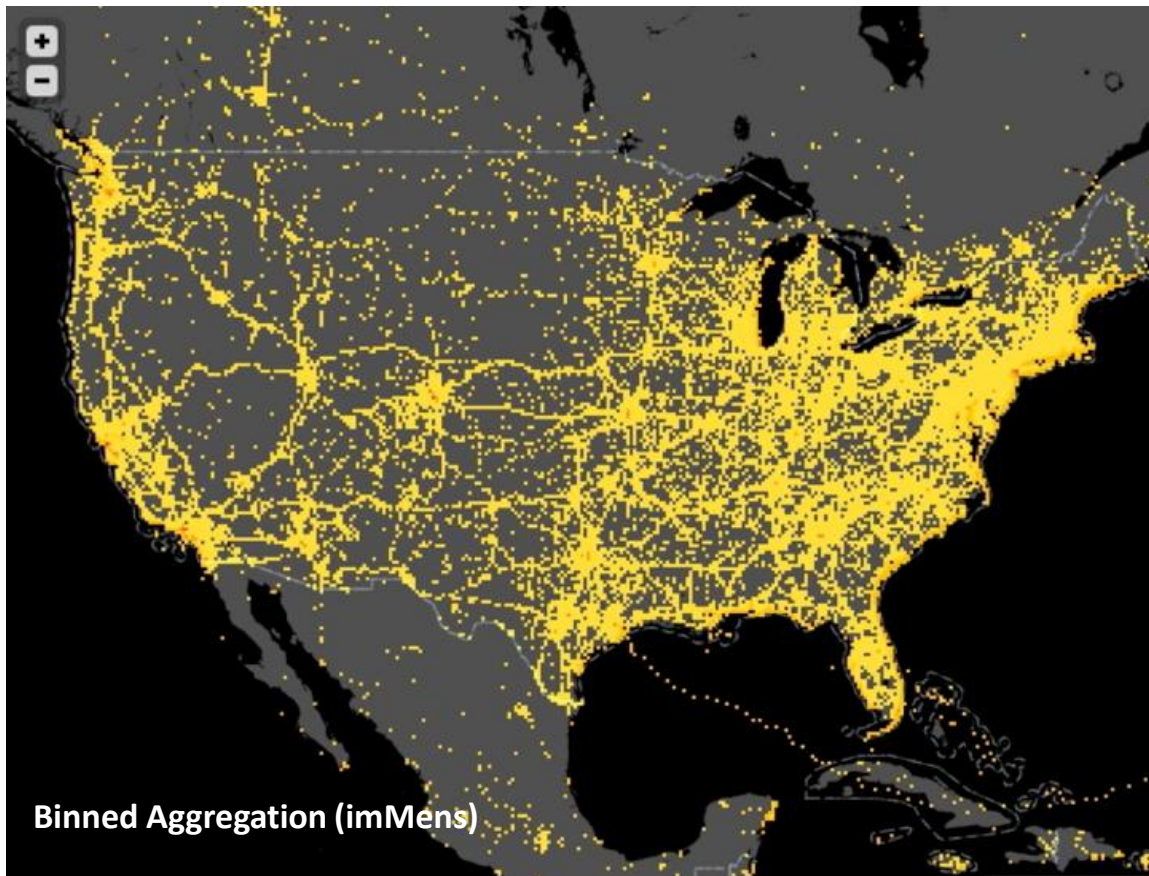


Perceptual and interactive scalability should be limited by the chosen resolution of the visualized data, not the number of records.



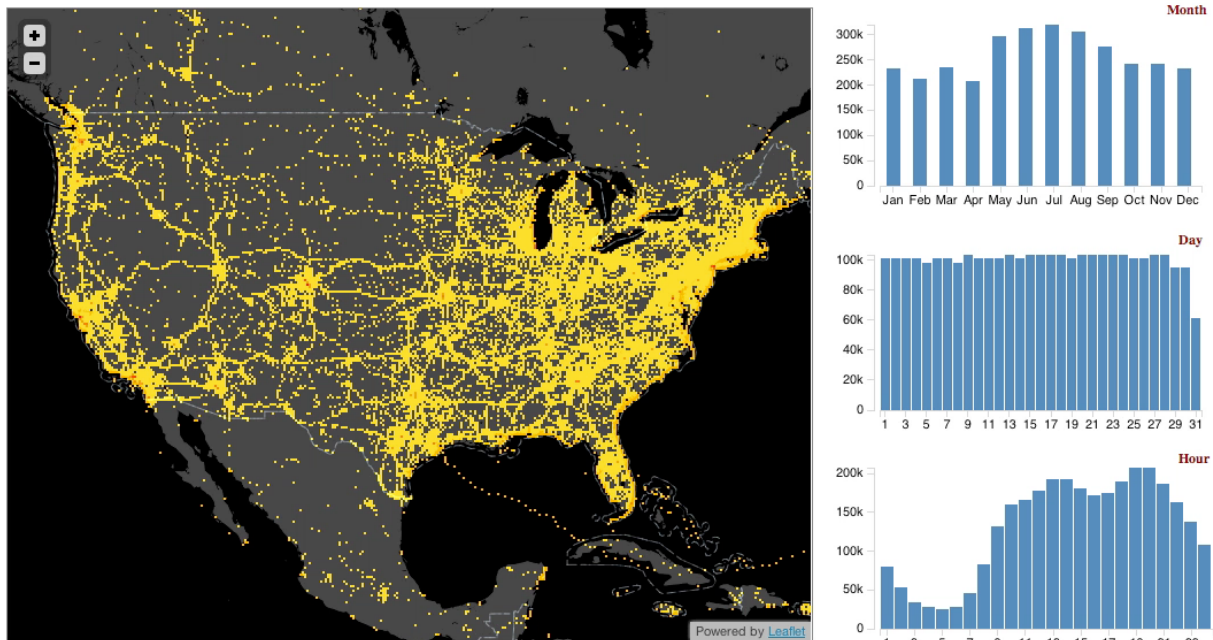


Stratified Sampling (Google Fusion Tables)



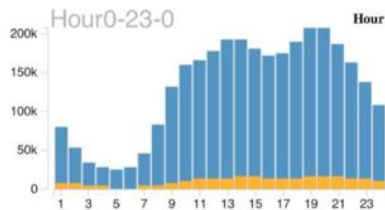
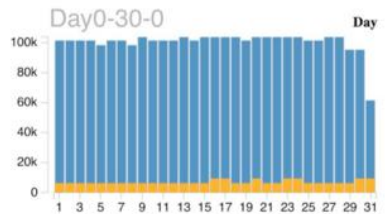
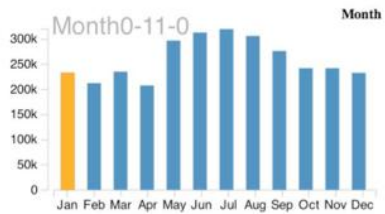
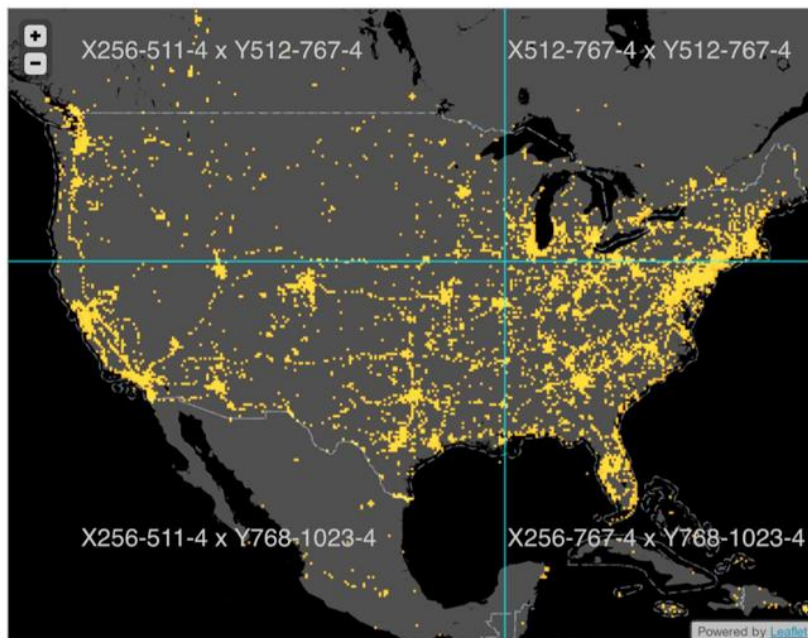
Binned Aggregation (imMens)

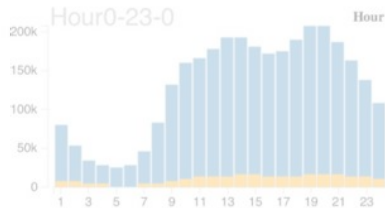
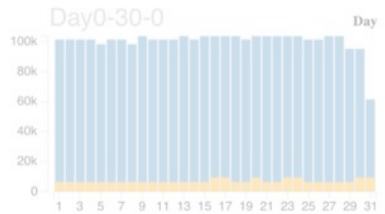
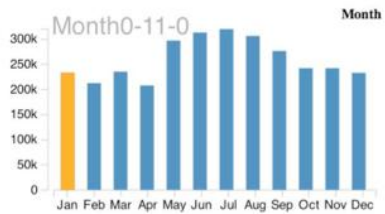
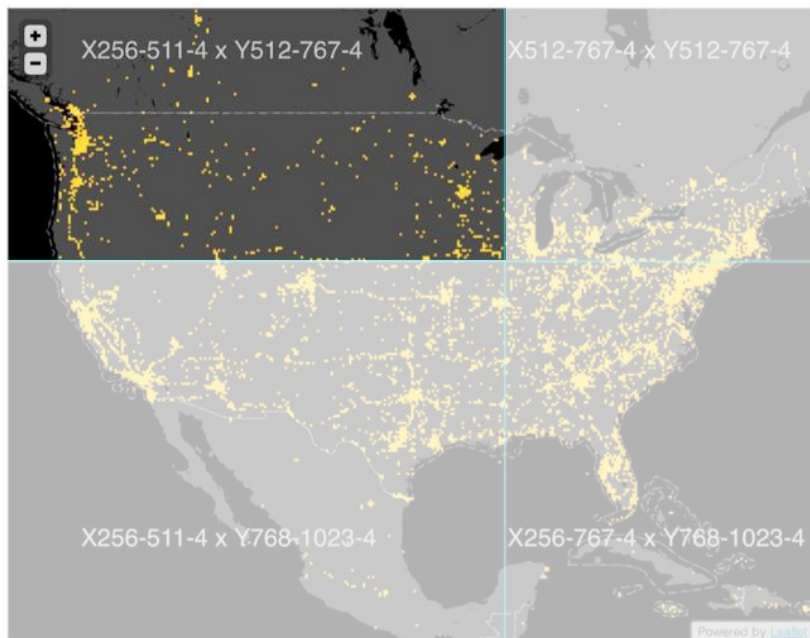


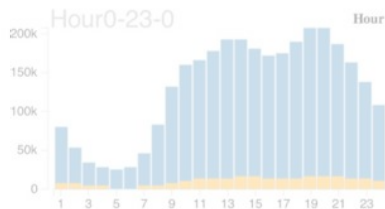
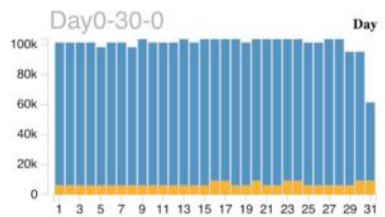
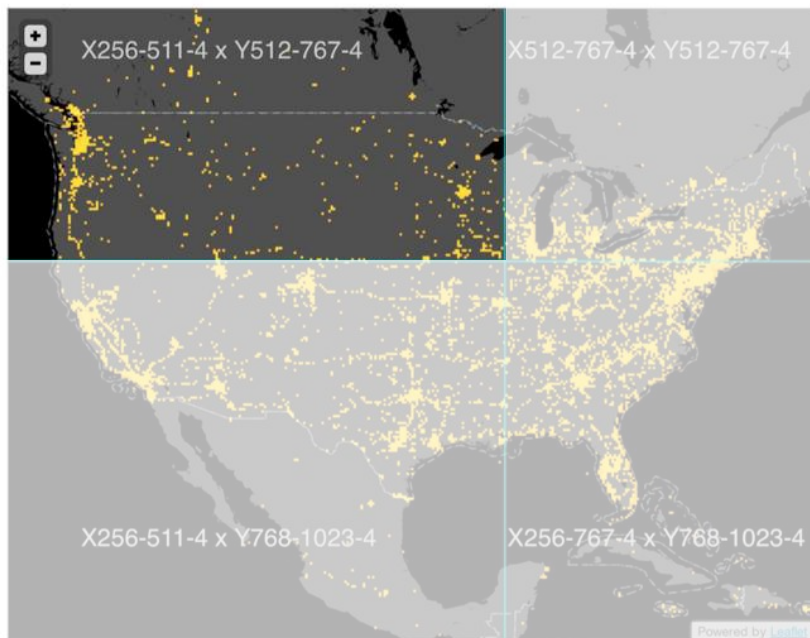


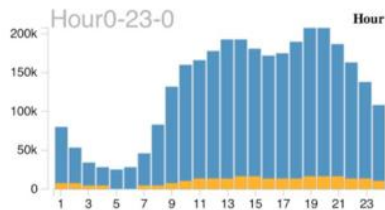
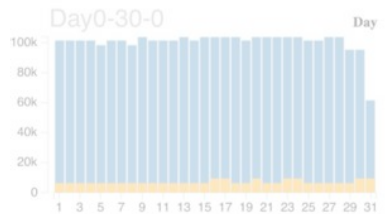
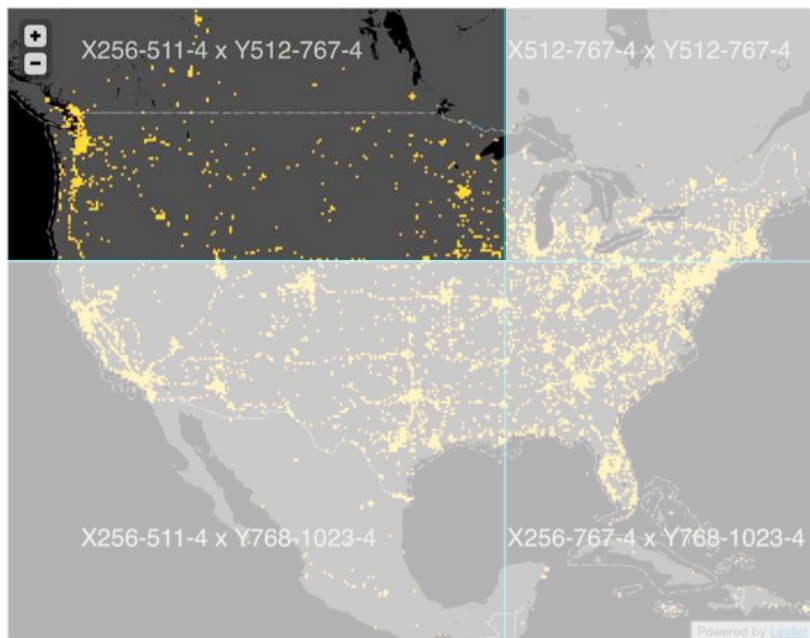
imMens: Real-Time Visual Querying of Big Data

with Zhicheng (Leo) Liu & Biye Jiang







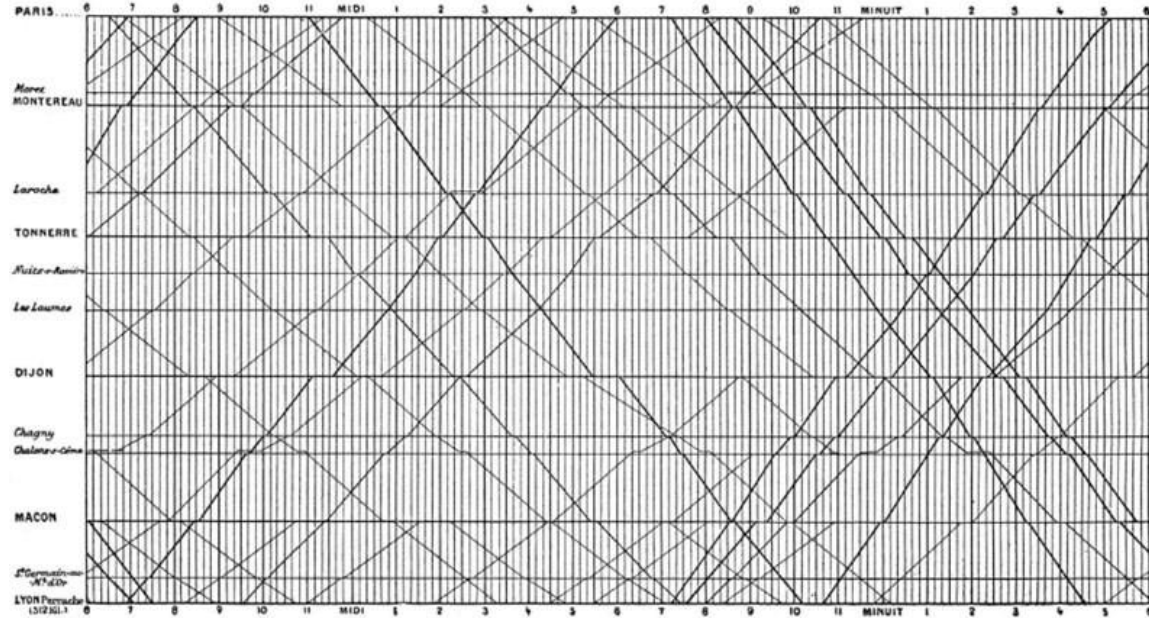




More Interactive Examples

Interaction: Example

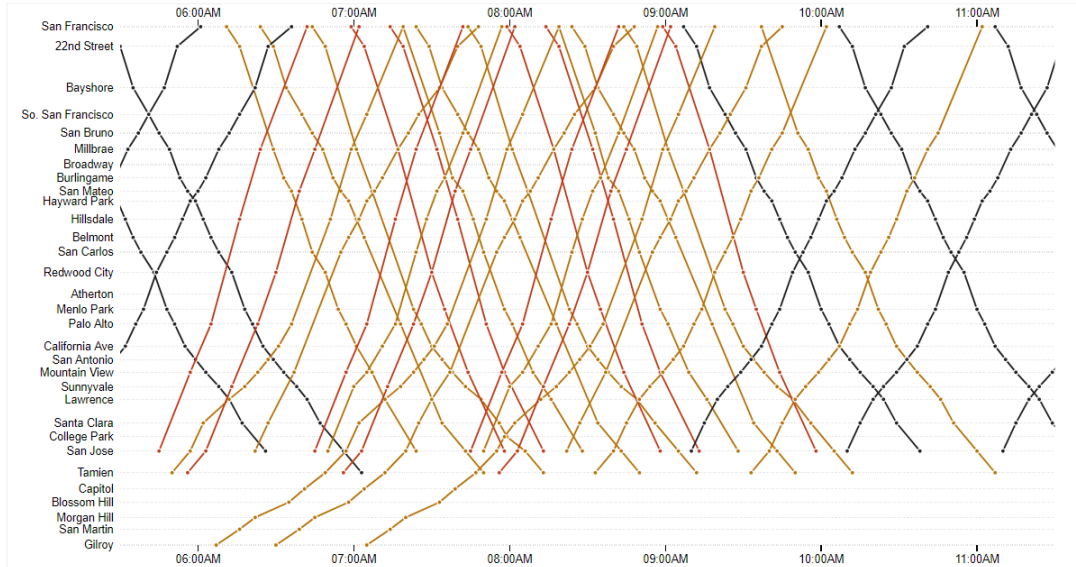
- Paris-Lyon 1885 Train Schedule



Etienne-Jules Marey , 1885

Interaction: Example

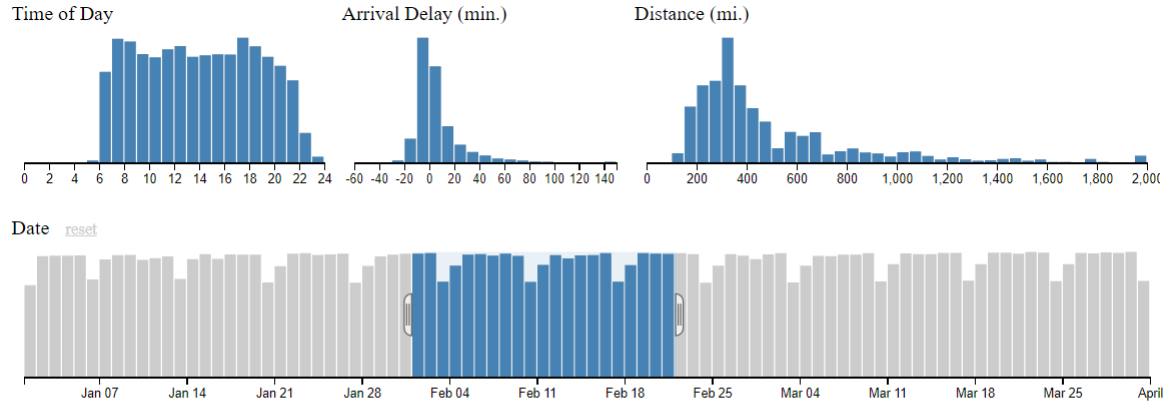
- Paris-Lyon Train Schedule Redesigned with Interaction
Marey's Trains



<https://observablehq.com/@d3/mareys-trains>

Interaction: Example

- Airline on-time performance



February 21, 2001

53,937 of 231,083 flights selected.

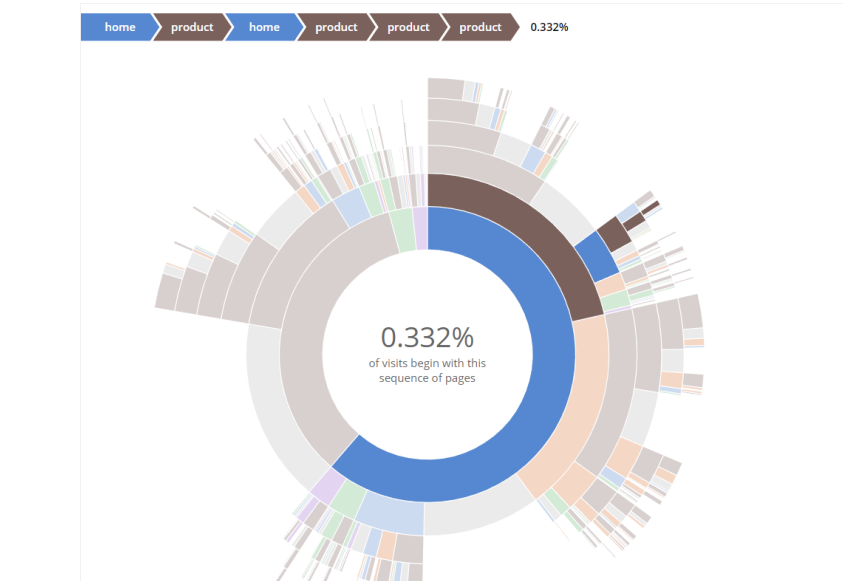
11:50 PM	PHX	ONT	325 mi.	+33 min.
11:50 PM	MCI	MDW	405 mi.	-9 min.
11:49 PM	BNA	HOU	670 mi.	+118 min.
11:30 PM	LAX	LAS	236 mi.	+21 min.
11:20 PM	LAS	PHX	256 mi.	+9 min.

<http://square.github.io/crossfilter/>

Interaction: Example

- D3 Sunburst Visualization

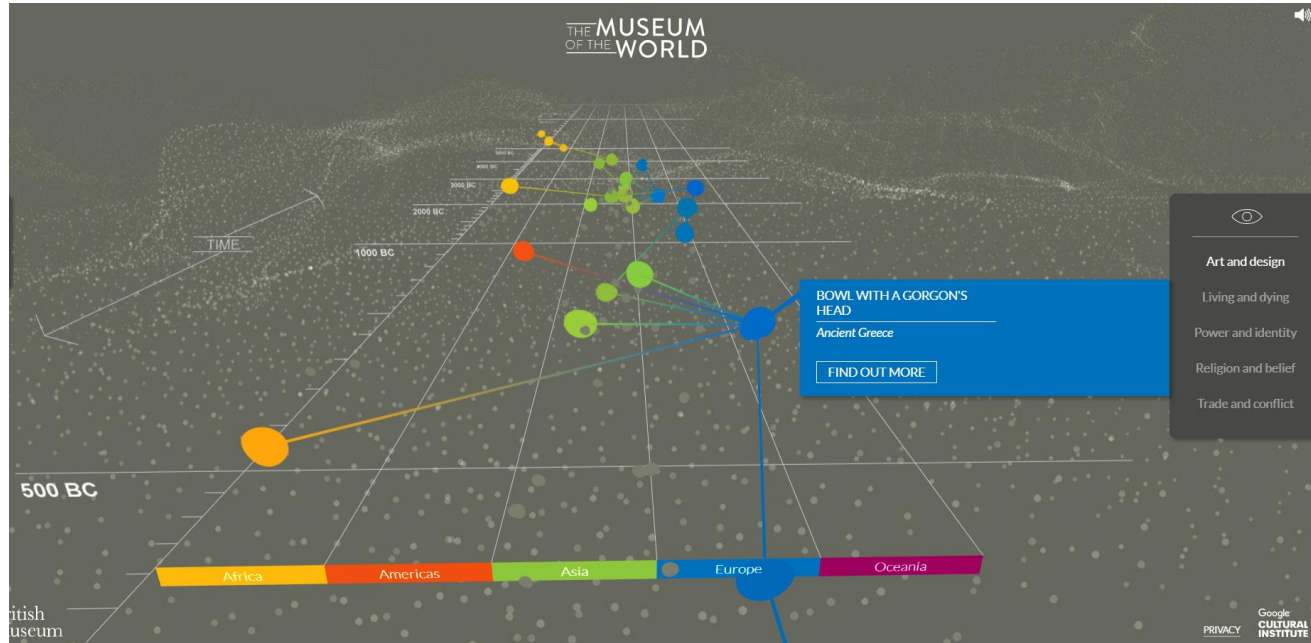
Sequences sunburst



<https://observablehq.com/@kerryrodden/sequences-sunburst>

Interaction: Example

- British Museum



<https://britishmuseum.withgoogle.com/>

End of Lecture